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JOSIAH GO is chairman of 12 corporations and author of 18 record-breaking bestselling marketing books. His specialization is in the area of market-driving strategy, business model innovation, profit strategy and innopreneurship where he has personally facilitated over 1000 marketing, strategy and innovation workshops here and abroad since 1990.

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Bestselling author Josiah Go is the Chairman and Chief Innovation Strategist of Mansmith and Fielders, Inc. (the leading marketing and sales training company in the Philippines), Chairman and CEO of Waters Philippines (the market leader in the direct selling of premium health durable products in the Philippines).

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