

# Streaming Sharing Stealing Big Data And The Future Of Entertainment Mit Press

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 The Epic Battle for America's Eyeballs  
 Managing Risk and Information Security  
 A Guide to Changing Channels  
 Rapidly build, test, and manage production-ready machine learning life cycles at scale  
 The Music Industry In The Digital Age  
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 Management of Electronic and Digital Media  
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 Streaming, Sharing, Stealing  
 2018 Edition  
 The Age of Netflix  
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 Spotify Teardown  
 A Complete Guide for Business and Management Students  
 Big Data and the Future of Entertainment  
 Rockonomics  
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*Streaming Sharing Stealing Big Data And The Future Of Entertainment Mit Press*

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## ELSA SUTTON

Awakening "O'Reilly Media, Inc."

Managing Risk and Information Security: Protect to Enable, an ApressOpen title, describes the changing risk environment and why a fresh approach to information security is needed. Because almost every aspect of an enterprise is now dependent on technology, the focus of IT security must shift from locking down assets to enabling the business while managing and surviving risk. This compact book discusses business risk from a broader perspective, including privacy and regulatory considerations. It describes the increasing number of threats and vulnerabilities, but also offers strategies for developing solutions. These include discussions of how enterprises can take advantage of new and emerging technologies—such as social media and the huge proliferation of Internet-enabled devices—while minimizing risk. With ApressOpen, content is freely available through multiple online distribution channels and electronic formats with the goal of

disseminating professionally edited and technically reviewed content to the worldwide community. Here are some of the responses from reviewers of this exceptional work: "Managing Risk and Information Security is a perceptive, balanced, and often thought-provoking exploration of evolving information risk and security challenges within a business context. Harkins clearly connects the needed, but often-overlooked linkage and dialog between the business and technical worlds and offers actionable strategies. The book contains eye-opening security insights that are easily understood, even by the curious layman." Fred Wettling, Bechtel Fellow, IS&T Ethics & Compliance Officer, Bechtel "As disruptive technology innovations and escalating cyber threats continue to create enormous information security challenges, Managing Risk and Information Security: Protect to Enable provides a much-needed perspective. This book compels information security professionals to think differently about concepts of risk management in order to be more effective. The specific and practical guidance offers a fast-track formula for developing information security strategies which are lock-step with business priorities." Laura Robinson, Principal, Robinson Insight Chair, Security for Business Innovation Council (SBIC) Program Director, Executive Security Action Forum (ESAF) "The mandate of the information security function is being completely rewritten.

Unfortunately most heads of security haven't picked up on the change, impeding their companies' agility and ability to innovate. This book makes the case for why security needs to change, and shows how to get started. It will be regarded as marking the turning point in information security for years to come." Dr. Jeremy Bergsman, Practice Manager, CEB "The world we are responsible to protect is changing dramatically and at an accelerating pace. Technology is pervasive in virtually every aspect of our lives. Clouds, virtualization and mobile are redefining computing – and they are just the beginning of what is to come. Your security perimeter is defined by wherever your information and people happen to be. We are attacked by professional adversaries who are better funded than we will ever be. We in the information security profession must change as dramatically as the environment we protect. We need new skills and new strategies to do our jobs effectively. We literally need to change the way we think. Written by one of the best in the business, Managing Risk and Information Security challenges traditional security theory with clear examples of the need for change. It also provides expert advice on how to dramatically increase the success of your security strategy and methods – from dealing with the misperception of risk to how to become a Z-shaped CISO. Managing Risk and Information Security is the ultimate treatise

on how to deliver effective security to the world we live in for the next 10 years. It is absolute must reading for anyone in our profession – and should be on the desk of every CISO in the world.” Dave Cullinane, CISSP CEO Security Starfish, LLC “In this overview, Malcolm Harkins delivers an insightful survey of the trends, threats, and tactics shaping information risk and security. From regulatory compliance to psychology to the changing threat context, this work provides a compelling introduction to an important topic and trains helpful attention on the effects of changing technology and management practices.” Dr. Mariano-Florentino Cuéllar Professor, Stanford Law School Co-Director, Stanford Center for International Security and Cooperation (CISAC), Stanford University “Malcolm Harkins gets it. In his new book Malcolm outlines the major forces changing the information security risk landscape from a big picture perspective, and then goes on to offer effective methods of managing that risk from a practitioner's viewpoint. The combination makes this book unique and a must read for anyone interested in IT risk.” Dennis Devlin AVP, Information Security and Compliance, The George Washington University “Managing Risk and Information Security is the first-to-read, must-read book on information security for C-Suite executives. It is accessible, understandable and actionable. No sky-is-falling scare tactics, no techno-babble – just straight talk about a critically important subject. There is no better primer on the economics, ergonomics and psycho-behaviourals of security than this.” Thornton May, Futurist, Executive Director & Dean, IT Leadership Academy “Managing Risk and Information Security is a wake-up call for information security executives and a ray of light for business leaders. It equips organizations with the knowledge required to transform their security programs from a “culture of no” to one focused on agility, value and competitiveness. Unlike other publications, Malcolm provides clear and immediately applicable solutions to optimally balance the frequently opposing needs of risk reduction and business growth. This book should be required reading for anyone currently serving in, or seeking to achieve, the role of Chief Information Security Officer.” Jamil Farshchi, Senior Business Leader of Strategic Planning and Initiatives, VISA “For too many years, business and security – either real or imagined – were at odds. In *Managing Risk and Information Security: Protect to Enable, you get what you expect* – real life practical ways to break logjams, have security actually enable business, and marries security architecture and business architecture. Why this book? It's written by a practitioner, and not just any practitioner, one of the leading minds in Security today.” John Stewart, Chief Security Officer, Cisco “This book is an invaluable guide to help security professionals address risk in new ways in this alarmingly fast changing environment. Packed with examples which makes it a pleasure to read, the book captures practical ways a forward thinking CISO can turn information security into a competitive advantage for their business. This book provides a new framework for managing risk in an entertaining and thought provoking way. This will change the way security professionals work with their business leaders, and help get products to market faster. The 6 irrefutable laws of information security should be on a stone plaque on the desk of every security professional.” Steven Proctor, VP, Audit & Risk Management, Flextronics

[The Epic Battle for America's Eyeballs](#) Random House

The gripping untold story of the music piracy revolution and the man who almost singlehandedly brought down the industry *How Music Got Free* is the incredible true story of Dell Glover, a factory worker at a compact-disc manufacturing plant who brought the music industry to its knees. Working from a small town in North Carolina, Glover was the Patient Zero of music piracy, leaking thousands of albums from the plant over nearly a decade. If you've ever pirated music?or even borrowed it?Glover's handiwork is on your hard drive. But Glover couldn't do it alone. He needed the help of his smuggling confederates, who conducted a years-long campaign of infiltration into the music industry's global supply chain. He needed the help of the men who invented the mp3, a group of academics working in a forgotten audio laboratory in Germany. He needed the help of the torrenters, who, from dormitories and bedrooms across the planet, built distribution networks for his leaks. Most of all, he needed the unwitting assistance of the music industry itself, and the powerful music executive whose strategy of consolidation brought the biggest musical acts of the decade into Glover's reach. An irresistible story of greed, cunning, brilliance, and deceit, *How Music Got Free* isn't just a story of the music industry?it's a must-read history of the Internet itself. *Managing Risk and Information Security* Liveright Publishing

As many economies around the world are growing rapidly and numerous organizations are expanding their international operations, job seekers who want to take advantage of the globalization wave can start building a successful career today. GO GLOBAL! is the go-to resource that reveals how students and young professionals can tackle this exciting yet daunting challenge

of developing the necessary skills to identify and land a job in a world that has become increasingly interconnected and global in the past decade.

**A Guide to Changing Channels** CreateSpace

ELITE MINDS THINK ALIKE. Discover the winning secrets of the world's most successful people. As a top-level sport psychologist and performance consultant, Dr. Stan Beeham knows what it takes to succeed—on the playing field, in the board room, and in all aspects of life. This award-winning book takes you inside the minds of major-league athletes, Olympic medal winners, and world-class business leaders to reveal the key motivators and mental processes that drive people to victory. Learn how to: RETRAIN YOUR BRAIN to think like a winner. CONQUER YOUR FEARS and go after your goals. ACHIEVE PEAK PERFORMANCE and reach your full potential. BECOME WHO YOU WANT TO BE mentally, physically, personally and professionally. Whether you're a self starter, team player, or corporate leader, you can apply these proven mind techniques to any field or endeavor—quickly, easily, and effectively. Filled with power-boosting mental exercises, positive attitude adjusters, and inspiring true stories of individual success, the book provides all the tools you need to set your goals, sharpen your focus, and achieve your personal best. It's like having your own private coach cheering you on every step of the way. If you can think it, you can do it—with the game-changing power of Elite Minds. Winner of the Benjamin Franklin Award—Updated and Expanded Edition

**Rapidly build, test, and manage production-ready machine learning life cycles at scale** Penguin

“My favorite book of the year.”—Doug McMillon, CEO, Wal-Mart Stores Harvard Business School Professor of Strategy Bharat Anand presents an incisive new approach to digital transformation that favors fostering connectivity over focusing exclusively on content. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG Companies everywhere face two major challenges today: getting noticed and getting paid. To confront these obstacles, Bharat Anand examines a range of businesses around the world, from The New York Times to The Economist, from Chinese Internet giant Tencent to Scandinavian digital trailblazer Schibsted, and from talent management to the future of education. Drawing on these stories and on the latest research in economics, strategy, and marketing, this refreshingly engaging book reveals important lessons, smashes celebrated myths, and reorients strategy. Success for flourishing companies comes not from making the best content but from recognizing how content enables customers' connectivity; it comes not from protecting the value of content at all costs but from unearthing related opportunities close by; and it comes not from mimicking competitors' best practices but from seeing choices as part of a connected whole. Digital change means that everyone today can reach and interact with others directly: We are all in the content business. But that comes with risks that Bharat Anand teaches us how to recognize and navigate. Filled with conversations with key players and in-depth dispatches from the front lines of digital change, The Content Trap is an essential new playbook for navigating the turbulent waters in which we find ourselves. Praise for The Content Trap “A masterful and thought-provoking book that has reshaped my understanding of content in the digital landscape.”—Ariel Emanuel, co-CEO, WME | IMG “The Content Trap is a book filled with stories of businesses, from music companies to magazine publishers, that missed connections and could never escape the narrow views that had brought them past success. But it is also filled with stories of those who made strategic choices to strengthen the links between content and returns in their new master plans. . . . The book is a call to clear thinking and reassessing why things are the way they are.”—The Wall Street Journal

**The Music Industry In The Digital Age** Princeton University Press

The first comprehensive account of the biggest wake-up call in the history of the entertainment business: the pivot to streaming. Go inside a disparate group of media and tech companies -- Disney, Apple, AT&T/WarnerMedia, Comcast/NBCUniversal and well-funded startup Quibi – as they scramble to mount multi-billion-dollar challenges to Netflix. After spotting Netflix and the deep-pocketed Amazon Prime Video a decade's head start, rivals from the tech and start-up realm (Apple, Quibi) and traditional media (Disney, WarnerMedia, NBCUniversal) all decided to move mountains to enter the streaming game. At a cost of billions, each went after their own piece of the market, launching five new services in a seven-month span. And just as the derby was heating up, the coronavirus pandemic arrived, a black-swan event bringing short-term benefits but also stiff challenges. The battle for streaming supremacy may end up having more than one winner, but the cost and disruption to decades-old business models have also produced a lot of losers. Binge Times reveals the true costs of the vision quest as companies are turned inside-out and repeatedly

redraw their org charts and strategic plans. Stretching from Silicon Valley to Hollywood to Wall Street, it is a mesmerizing, character-rich tale of hubris and ambition, as the fate of a century-old industry hangs in the balance.

**Go Global! Launching an International Career Here Or Abroad** Hybrid Cinema

This volume completes Keith McMahon's acclaimed history of imperial wives and royal polygamy in China. Avoiding the stereotype of the emperor's plural wives as mere victims or playthings, the book considers empresses and concubines as full-fledged participants in palace life, whether as mothers, wives, or go-betweens in the emperor's relations with others in the palace. Although restrictions on women's participation in politics increased dramatically after Empress Wu in the Tang, the author follows the strong and active women, of both high and low rank, who continued to appear. They counseled emperors, ghostwrote for them, oversaw succession when they died, and dominated them when they were weak. They influenced the emperor's relationships with other women and enhanced their aura and that of the royal house with their acts of artistic and religious patronage. Dynastic history ended in China when the prohibition that women should not rule was defied for the final time by Dowager Cixi, the last great monarch before China's transformation into a republic.

*Management of Electronic and Digital Media* Bloomsbury Publishing USA

“A house of wonders itself. . . . Wonderland inspires grins and well-what-d'ya-knows” —The New York Times Book Review From the New York Times–bestselling author of *How We Got to Now* and *Extra Life*, a look at the world-changing innovations we made while keeping ourselves entertained. This lushly illustrated history of popular entertainment takes a long-zoom approach, contending that the pursuit of novelty and wonder is a powerful driver of world-shaping technological change. Steven Johnson argues that, throughout history, the cutting edge of innovation lies wherever people are working the hardest to keep themselves and others amused. Johnson's storytelling is just as delightful as the inventions he describes, full of surprising stops along the journey from simple concepts to complex modern systems. He introduces us to the colorful innovators of leisure: the explorers, proprietors, showmen, and artists who changed the trajectory of history with their luxurious wares, exotic meals, taverns, gambling tables, and magic shows. In *Wonderland*, Johnson compellingly argues that observers of technological and social trends should be looking for clues in novel amusements. You'll find the future wherever people are having the most fun.

*The Legacy of the Royal Commission on Aboriginal Peoples* McGraw Hill Professional

How big data is transforming the creative industries, and how those industries can use lessons from Netflix, Amazon, and Apple to fight back. “[The authors explain] gently yet firmly exactly how the internet threatens established ways and what can and cannot be done about it. Their book should be required for anyone who wishes to believe that nothing much has changed.” —The Wall Street Journal “Packed with examples, from the nimble-footed who reacted quickly to adapt their businesses, to laggards who lost empires.” —Financial Times Traditional network television programming has always followed the same script: executives approve a pilot, order a trial number of episodes, and broadcast them, expecting viewers to watch a given show on their television sets at the same time every week. But then came Netflix's *House of Cards*. Netflix gauged the show's potential from data it had gathered about subscribers' preferences, ordered two seasons without seeing a pilot, and uploaded the first thirteen episodes all at once for viewers to watch whenever they wanted on the devices of their choice. In this book, Michael Smith and Rahul Telang, experts on entertainment analytics, show how the success of *House of Cards* upended the film and TV industries—and how companies like Amazon and Apple are changing the rules in other entertainment industries, notably publishing and music. We're living through a period of unprecedented technological disruption in the entertainment industries. Just about everything is affected: pricing, production, distribution, piracy. Smith and Telang discuss niche products and the long tail, product differentiation, price discrimination, and incentives for users not to steal content. To survive and succeed, businesses have to adapt rapidly and creatively. Smith and Telang explain how. How can companies discover who their customers are, what they want, and how much they are willing to pay for it? Data. The entertainment industries, must learn to play a little “moneyball.” The bottom line: follow the data.

**The Big Picture** Lulu.com

What is a music entrepreneur? Everyone knows what a musician is. Everyone knows what an entrepreneur is. But when you combine the two, you get a whole new category altogether - music entrepreneurship. This book explores, in detail, what it means to be a musicpreneur. In today's music industry, it's more important than ever for musicians to see themselves as small business

owners and not just artists. If there's something you want to accomplish with your music, and you're serious about it, you can't wait to be chosen, you need to choose yourself. Waiting to be discovered is a long shot. Taking charge of your career and creating opportunity for yourself is the way forward. This book covers: what it means to be a music entrepreneur, whether anyone can be a music entrepreneur, why you would want to become a music entrepreneur, the mindset of an entrepreneur, the connection between creativity and business, the necessity of music entrepreneurship, starting businesses, investing and acquiring businesses, and more. Author David Andrew Wiebe also shares what he believes should be covered in every course claiming to be for music entrepreneurs. This handy guide is for you if you've ever wondered how to take control of your music career.

**The Fight for a Human Future at the New Frontier of Power** Routledge

Awakening is the definitive account of the music industry in the digital era. It tells the inside story of how the music business grappled with the emergence of an entirely new digital economy with exclusive interviews with the people who shaped today's industry. Mulligan's gripping narrative switches between the seismic market trends to the highly personal accounts of artists and digital pioneers. It recounts the events that both spell the end of the old industry and that are the foundation for the radical new successor that is about to emerge. Awakening is written by the leading music industry analyst Mark Mulligan and includes interviews with 60 of the music industry's most important figures, including million selling artists and more than 20 CEOs. Alongside this unprecedented executive access, Awakening uses exclusive data presented across 60 charts and figures to chart the music industry's digital journey and to lay out a vision of the future for the industry and artists alike. For anyone interested in the music industry and the lessons it provides for all businesses in the digital era, this is the only book you will ever need.

**Streaming, Sharing, Stealing** MIT Press

As the digital revolution has democratised film production, a new hybrid model of distribution is the way independent filmmakers can take control of their own distribution. This approach is not just DIY or Web-based - it combines the best techniques from each distribution arena, old and new. In Think Outside the Box Office, Reiss explains audience identification and targeting, negotiating split-rights agreements, the new role of film festivals and more.

*2018 Edition* J. Ross Publishing

A chronicle of the massive transformation in Hollywood since the turn of the century and the huge changes yet to come, drawing on interviews with key players, as well as documents from the 2014 Sony hack

**The Age of Netflix** Cengage Learning

Before you can build analytics tools to gain quick insights, you first need to know how to process data in real time. With this practical guide, developers familiar with Apache Spark will learn how to put this in-memory framework to use for streaming data. You'll discover how Spark enables you to write streaming jobs in almost the same way you write batch jobs. Authors Gerard Maas and François Garillot help you explore the theoretical underpinnings of Apache Spark. This comprehensive guide features two sections that compare and contrast the streaming APIs Spark now supports: the original Spark Streaming library and the newer Structured Streaming API. Learn fundamental stream processing concepts and examine different streaming architectures Explore Structured Streaming through practical examples; learn different aspects of stream processing in detail Create and operate streaming jobs and applications with Spark Streaming; integrate Spark Streaming with other Spark APIs Learn advanced Spark Streaming techniques, including approximation algorithms and machine learning algorithms Compare Apache Spark to other stream processing projects, including Apache Storm, Apache Flink, and Apache Kafka Streams

**Summary and Analysis of Streaming, Sharing, Stealing: Big Data and the Future of Entertainment** MIT Press

Best Sellers - Books :

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- [Tomorrow, And Tomorrow, And Tomorrow: A Novel](#)
- [Our Class Is A Family \(our Class Is A Family & Our School Is A Family\) By Shannon Olsen](#)

When we think about young people dealing drugs, we tend to picture it happening on urban streets, in disadvantaged, crime-ridden neighborhoods. But drugs are used everywhere—even in upscale suburbs and top-tier high schools—and teenage users in the suburbs tend to buy drugs from their peers, dealers who have their own culture and code, distinct from their urban counterparts. In Code of the Suburb, Scott Jacques and Richard Wright offer a fascinating ethnography of the culture of suburban drug dealers. Drawing on fieldwork among teens in a wealthy suburb of Atlanta, they carefully parse the complicated code that governs relationships among buyers, sellers, police, and other suburbanites. That code differs from the one followed by urban drug dealers in one crucial respect: whereas urban drug dealers see violent vengeance as crucial to status and security, the opposite is true for their suburban counterparts. As Jacques and Wright show, suburban drug dealers accord status to deliberate avoidance of conflict, which helps keep their drug markets more peaceful—and, consequently, less likely to be noticed by law enforcement. Offering new insight into both the little-studied area of suburban drug dealing, and, by extension, the more familiar urban variety, Code of the Suburb will be of interest to scholars and policy makers alike.

**Confident Data Skills** MIDiA Research

Data science is the most exciting skill you can master. Data has dramatically changed how our world works. From entertainment to politics, from technology to advertising and from science to the business world, data is integral and its only limit is our imagination. If you want to have a vibrant and valuable professional life, being skilled with data is the key to a cutting-edge career. Learning how to work with data may seem intimidating or difficult but with Confident Data Skills you will be able to master the fundamentals and supercharge your professional abilities. This essential book covers data mining, preparing data, analysing data, communicating data, financial modelling, visualizing insights and presenting data through film making and dynamic simulations. In-depth international case studies from a wide range of organizations, including Netflix, LinkedIn, Goodreads, Deep Blue, Alpha Go and Mike's Hard Lemonade Co. show successful data techniques in practice and inspire you to turn knowledge into innovation. Confident Data Skills also provides insightful guidance on how you can use data skills to enhance your employability and improve how your industry or company works through your data skills. Expert author and instructor, Kirill Eremenko, is committed to making the complex simple and inspiring you to have the confidence to develop an understanding, adeptness and love of data.

**The Essential Guide to Music Entrepreneurship** HarperCollins

How big data is transforming the creative industries, and how those industries can use lessons from Netflix, Amazon, and Apple to fight back. “[The authors explain] gently yet firmly exactly how the internet threatens established ways and what can and cannot be done about it. Their book should be required for anyone who wishes to believe that nothing much has changed.” —The Wall Street Journal “Packed with examples, from the nimble-footed who reacted quickly to adapt their businesses, to laggards who lost empires.” —Financial Times Traditional network television programming has always followed the same script: executives approve a pilot, order a trial number of episodes, and broadcast them, expecting viewers to watch a given show on their television sets at the same time every week. But then came Netflix's House of Cards. Netflix gauged the show's potential from data it had gathered about subscribers' preferences, ordered two seasons without seeing a pilot, and uploaded the first thirteen episodes all at once for viewers to watch whenever they wanted on the devices of their choice. In this book, Michael Smith and Rahul Telang, experts on entertainment analytics, show how the success of House of Cards upended the film and TV industries—and how companies like Amazon and Apple are changing the rules in other entertainment industries, notably publishing and music. We're living through a period of unprecedented technological disruption in the entertainment industries. Just about everything is

affected: pricing, production, distribution, piracy. Smith and Telang discuss niche products and the long tail, product differentiation, price discrimination, and incentives for users not to steal content. To survive and succeed, businesses have to adapt rapidly and creatively. Smith and Telang explain how. How can companies discover who their customers are, what they want, and how much they are willing to pay for it? Data. The entertainment industries, must learn to play a little “moneyball.” The bottom line: follow the data.

*Based on the Book by Michael D. Smith and Rahul Telang* Packt Publishing Ltd

Alan Krueger, a former chairman of the president's Council of Economic Advisers, uses the music industry, from superstar artists to music executives, from managers to promoters, as a way in to explain key principles of economics, and the forces shaping our economic lives. The music industry is a leading indicator of today's economy; it is among the first to be disrupted by the latest wave of technology, and examining the ins and outs of how musicians create and sell new songs and plan concert tours offers valuable lessons for what is in store for businesses and employees in other industries that are struggling to adapt. Drawing on interviews with leading band members, music executives, managers, promoters, and using the latest data on revenues, royalties, streaming tour dates, and merchandise sales, Rockonomics takes readers backstage to show how the music industry really works--who makes money and how much, and how the economics of the music industry has undergone a radical transformation during recent decades. Before digitalization and the ability to stream music over the Internet, rock stars made much of their income from record sales. Today, income from selling songs has plummeted, even for superstars like James Taylor and Taylor Swift. The real money nowadays is derived from concert sales. In 2017, for example, Billy Joel earned \$27.4 million from his live performances, and less than \$2 million from record sales and streaming. Even Paul McCartney, who has written and recorded more number one songs than anyone in music history, today, earns 80 percent of his income from live concerts. Krueger tackles commonly asked questions: How does a song become popular? And how does a new artist break out in today's winner-take-all economy? How can musicians and everyday workers earn a living in the digital economy?

*A Strategist's Guide to Digital Change* Open Road Media

In 2016, Netflix—with an already enormous footprint in the United States—expanded its online streaming video service to 130 new countries, adding more than 12 million subscribers in nine months and bringing its total to 87 million. The effectiveness of Netflix's content management lies in its ability to appeal to a vastly disparate global viewership without a unified cache of content. Instead, the company invests in buying or developing myriad programming and uses sophisticated algorithms to “narrowcast” to micro-targeted audience groups. In this collection of new essays, contributors explore how Netflix has become a cultural institution and transformed the way we consume popular media.

**Think Outside the Box Office** Streaming, Sharing, StealingBig Data and the Future of Entertainment

In this newly revised book, Harold L. Vogel examines the business economics of the major entertainment enterprises: movies, music, television programming, broadcasting, cable, casino gambling and wagering, publishing, performing arts, sports, theme parks, and toys and games. The seventh edition has been further revised and broadened and differs from its predecessors by restructuring and repositioning the previous Internet chapter, including new material on the economics of networks and advertising, adding a new section on policy implications, and further expanding the section on recent theoretical work pertaining to box-office behaviour. The result is a comprehensive up-to-date reference guide on the economics, financing, production, and marketing of entertainment in the United States and overseas. Investors, business executives, accountants, lawyers, arts administrators, and general readers will find that the book offers an invaluable guide to how entertainment industries operate.

- [Stop Overthinking: 23 Techniques To Relieve Stress, Stop Negative Spirals, Declutter Your Mind, And Focus On The Present \(the Path To Calm\) By Nick Trenton](#)
- [America's Cultural Revolution: How The Radical Left Conquered Everything By Christopher F. Rufo](#)
- [The Creative Act: A Way Of Being](#)