

# Rumus Alpha Cronbach Arikunto

Essentials of Marketing Research  
 Metode Penelitian Sistem 3x Baca  
 What it Is, and what it is Not  
 User Science and Engineering  
 Knowledge Management in the Intelligence Enterprise  
 Tourism Management  
 Effective Library and Information Centre Management  
 Pembelajaran untuk Daerah Kepulauan  
 Design Approaches and Tools in Education and Training  
 A Guide to Promoting Resilience in Children  
 PEMBENTUKAN KARAKTER MAHASISWA DALAM SISTEM PENDIDIKAN TINGGI ISLAM  
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 A Brief Rhetoric  
 5th International Conference, i-USEr 2018, Puchong, Malaysia, August 28–30, 2018, Proceedings  
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 Constructing Achievement Tests  
 How to Earn It, How to Keep It  
 Motivasi Belajar IPA Melalui Model Pembelajaran Course Review Horay  
 Analisis Data Penelitian : Teori & Aplikasi dalam Bidang Perikanan  
 Assessing Information Needs in the Age of the Digital Consumer  
 Fundamental Statistics in Psychology and Education  
 Analisis Inovasi Produk dan Orientasi Pasar Terhadap Kinerja Pemasaran  
 Learners' book. Grade 8  
 How Our Schools Can Teach Respect and Responsibility  
 IQ-GPM Kualitas Kecerdasan Intelektual Generasi Pembaru Masa Depan  
 Educating for Character  
 Metode Penelitian Administrasi  
 Aplikasi Teori Dalam Sistem Komunikasi di Indonesia  
 Notes on Nursing  
 Pembelajaran Matematika dalam Era Revolusi Industri 4.0

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## JASE MELTON

Essentials of Marketing Research Syiah Kuala University Press  
 Pembahasan materi dalam buku ini diawali dengan masalah penelitian, sumber masalah, kajian teori, variabel, jenis variabel, teknik pengumpulan data, populasi, sampel, dan analisis data. Materi yang di bahas dalam buku ini merupakan ringkasan dari pengetahuan secara teori, pendapat para pakar serta pengalaman para pakar di bidang metodologi. Pembahasan buku ini juga di dasarkan pengalaman penulis mengampu mata kuliah berkaitan dengan metode penelitian yang semuanya disajikan dalam bentuk bahasa yang sederhana agar mudah dipahami.  
*Metode Penelitian Sistem 3x Baca* CV Literasi Nusantara Abadi  
 Studies show that customer satisfaction does not equate with continued sales--it is the "loyal" customer who resists the competitor's tempting offers. This pragmatic guide outlines a savvy, seven-step process for turning prospects into customers and customers into loyal advocates.  
What it Is, and what it is Not Deepublish  
 Buku ini menjelaskan dan berisikan : Analisis Data menjadi

bagian yang sangat penting dalam penelitian. Pemahaman yang baik terhadap data (jenis, sumber, dan ukuran), pengolahan data (tabulasi, input, uji instrumen, dan uji data) hingga uji statistik menjadi mutlak, agar hasil penelitian sesuai dengan tujuan yang ingin dicapai.

User Science and Engineering Cambridge University Press  
 Each of the four levels comprises about 80 hours of class work, with additional time for the self-study work. The Teacher's Book contains all the pages from the Classroom Book, with interleaved teaching notes including optional activities to cater for different abilities. There is a video to accompany the Beginner, Pre-intermediate and Intermediate levels. Each video contains eight stimulating and entertaining short programmes, as well as a booklet of photocopiable activities. Free test material is available in booklet and web format for Beginner and Pre-intermediate levels. Visit [www.cambridge.org/elt/liu](http://www.cambridge.org/elt/liu) or contact your local Cambridge University Press representative.

**Knowledge Management in the Intelligence Enterprise**  
 Bookboon

This book constitutes the refereed proceedings of the 5th International Conference on User Science and Engineering, i-USEr 2018, held in Puchong, Malaysia, in August 2018. The 32 papers

accepted for i-USEr 2018 were selected from 72 submissions with a thorough double-blind review process. The selected papers illustrate how HCI is inclusive and omnipresent within the domains of informatics, Internet of Things, Quality of Life, and others. They are organized in the following topical sections: design, UX and usability; HCI and underserved; technology and adoption; human centered computing; HCI and IT infrastructure; and HCI and analytics.

Tourism Management Hodder Education

Prosiding ini memuat 43 makalah yang disajikan dalam Seminar Nasional Pendidikan Matematika II dengan tema "Pembelajaran Matematika dalam Era Revolusi 4.0". Tiga makalah pembicara utama dimuat dalam prosiding ini: Prof. Tatag Yuli Eka Siswono (Universitas Negeri Surabaya), Dr. Hari Wibawanto (Universitas Negeri Semarang), dan Dr. Kodirun (Universitas Halu Oleo).

Effective Library and Information Centre Management Macmillan Higher Education

Now a New York Times bestseller! "Dodinsky's gentle wisdom and wit are like a breath of fresh air." —Karen Salmansohn, bestselling author of *How to Be Happy, Dammit!* Beloved by hundreds of thousands from every walk of life and in every corner of the world, Dodinsky strikes the perfect balance of delightful whimsy and powerful emotion, inspiring you with the power to be your best self. When I reach the place of my dreams, I will thank my failures and tears. They too, kept me going.

**Pembelajaran untuk Daerah Kepulauan** Jakad Media Publishing

Per hari ini, perkembangan ekonomi begitu pesat seiring dengan perkembangan teknologi yang semakin maju sehingga perusahaan dituntut untuk lebih meningkatkan hasil produksinya dengan tidak meninggalkan mutu hasil produksinya. Semakin meningkatnya persaingan untuk memperebutkan pasar yang ada menyebabkan perusahaan harus menetapkan strategi yang tepat dalam pemasaran produk usahanya. Jika perusahaan tersebut tidak mampu untuk bertahan dalam persaingan, maka dapat dipastikan akan mengakibatkan perusahaan tersebut mengalami kerugian dalam market share-nya.

**Design Approaches and Tools in Education and Training**

Duta Media Publishing

Calls for renewed moral education in America's schools, offering dozens of programs schools can adopt to teach students respect, responsibility, hard work, and other values that should not be left to parents to teach.

A Guide to Promoting Resilience in Children Absolute Media

Sumber daya manusia merupakan aset yang sangat penting dalam sebuah perusahaan karena sumber daya manusia mampu memberikan kontribusi kepada perusahaan secara efektif dan efisien. Pentingnya keberadaan sumber daya manusia di sebuah perusahaan, sehingga perusahaan harus mempunyai sumber daya manusia yang berkualitas dan berdaya guna untuk membantu tercapainya tujuan perusahaan, karena pengelolaan sumber daya manusia yang kurang baik akan berdampak terhadap tujuan perusahaan. Pemimpin merupakan figur seseorang yang bijaksana, berani mengambil keputusan, berwibawa dan mampu memimpin untuk mencapai tujuan bersama. Sedangkan kepemimpinan yaitu sifat atau bakat yang harus dimiliki seorang pemimpin. Peran seorang pemimpin dalam mempengaruhi bawahannya sangat penting untuk kemajuan suatu perusahaan sehingga seorang pemimpin perlu memperhatikan gaya kepemimpinannya, karena gaya kepemimpinan memiliki peranan penting dalam mempengaruhi kinerja karyawan. Kepemimpinan yang baik yaitu pemimpin yang mampu menyesuaikan gaya kepemimpinannya dengan tingkat kematangan karyawan.

**PEMBENTUKAN KARAKTER MAHASISWA DALAM SISTEM**

**PENDIDIKAN TINGGI ISLAM** Artech House

Lima Hukum Terbaru yang Harus Diperhatikan oleh Duta Generasi Pembaru Masa Depan: - Berkelakuan dengan Dasar Ketuhanan yang Kokoh - Berkebatinan yang Canggih dan Bersih - Berpengetahuan yang Luas - Dialoxxi dengan alam sekitarnya - Dialoxxi dengan duta Tuhan Agar kelak menjadi manusia Duta Pembaru yang Luar Biasa (Monoxxi-Ultraxxiarem)

**GAYA KEPEMIMPINAN DALAM MENINGKATKAN KINERJA KARYAWAN** Bantam

Pada tahun terakhir ini, ketertarikan untuk mengembangkan kemampuan berpikir dan kemampuan belajar siswa telah menjadi tema utama pada sistem pendidikan di berbagai negara (Fisher, 2005). Premis yang mendasarinya adalah bahwa guru tidak cukup hanya sebagai pemberi informasi, tetapi siswa harus diajarkan untuk meningkatkan kemampuan berpikir dan bernalar agar dapat meningkatkan potensinya dalam kehidupan bermasyarakat (Meyers, 1986). Dengan demikian, siswa semestinya dibantu untuk menjadi pemikir yang baik (good thinker) (Ngappan, 2010), karena kebiasaan berpikir merupakan salah satu dimensi hasil belajar jangka panjang (learning outcomes) (Marzano, 1993 dalam Rustaman, 2008). Berpikir merupakan suatu istilah yang umum dan meliputi beberapa proses, yaitu mengingat, bertanya, membentuk konsep, merencanakan, bernalar, membayangkan, memecahkan masalah dan membuat keputusan (Fisher, 2005). Pendapat lain yang dikemukakan Marzano (1993) menegaskan bahwa berpikir dikatakan masuk akal apabila pemikir berusaha menganalisis argumen secara hati-hati, mencari bukti yang valid dan mencapai kesimpulan yang logis.

*A Brief Rhetoric* Pascal Books

Buku ini menjelaskan tentang guru dan strategi pembelajarannya, Course Review Horay untuk meningkatkan motivasi belajar siswa, eksperimen pengukuran motivasi belajar siswa, dll.

*5th International Conference, i-USEr 2018, Puchong, Malaysia, August 28-30, 2018, Proceedings* Routledge

Valued for its clear, accessible presentation of disciplinary writing, the first edition of *An Insider's Guide to Academic Writing* was celebrated by adopters at two-year and four-year schools alike. With this second edition, the authors build on that proven pedagogy, offering a series of flexible, transferable frameworks and unique Insider's video interviews with scholars and peers that helps students to adapt to the academic writing tasks of different disciplinary discourse communities - and helps instructors to teach them. New to the second edition is additional foundational support on the writing process, critical reading, and reflection, to give students stronger tools to apply to their disciplinary writing. *An Insider's Guide to Academic Writing* is based on the best practices of a first-year composition program that has trained hundreds of teachers who have instructed thousands of students. Use ISBN 978-1-319-05355-0 to get access to the online videos for free with the brief text and ISBN 978-1-319-05354-3 for the version with readings.

CORPORATE SOCIAL RESPONSIBILITY (Kajian Korelasi Program CSR terhadap Citra Perusahaan) Deepublish

Kajian utama penelitian ini dilandasi oleh kerisauan akademik dan spiritual tentang beragam praktik "perilaku anomali" yang relatif rumit untuk difahami disebabkan terjadi keterbelahan, atau bahkan alienasi, antara anutan norma dan praksisnya. Pada satu sisi, klaim (baca: semacam "penampakan") jati diri seseorang atau sekelompok orang berseberangan dengan praktis aktualnya; Sedang pada sisi lainnya, klaim tersebut dijadikan tameng-topeng yang tak berkesudahan. Oleh karenanya, tim peneliti hendak menguji pikiran asumptif ini dalam bentuk kajian penelitian kolektif dengan tema: Pembentukan Karakter

Mahasiswa dalam Sistem Pendidikan Tinggi Islam yang akan dilihat dalam dua pilahan, yakni dari sisi pembentuknya dan dari sisi hasil bentukannya.

*Strengthening the Human Spirit* John Wiley & Sons

Aiming at ensuring that everyone obtains the rich rewards available in today's information-centred society, this book seeks to provide a systematic method for the understanding, appreciation and evaluation of information needs, which alone can guarantee the value of information to the consumer. Based on the insights gained from research projects involving hundreds of thousands of people, it sets out to provide a framework, firmly grounded in theory but nevertheless highly practical, for information needs analysis. The book is written both for librarians, publishers, archivists, records managers, journalists and other information professionals, to help them in their efforts to design improved systems and monitor the effectiveness of their services on an ongoing basis, and for individual information consumers, to enable them better to meet their own information needs in the expanding sphere of virtual information.

*The Adventures and Questions of Jonny How* 2nd Edition (With New Cover) Springer

Plagiarism is a serious problem in higher education, and one that the majority of university teachers have encountered. This book provides the skills and resources that university teachers and learning and development support staff need in order to tackle it. As a complex issue that requires thoughtful and sensitive handling, plagiarism simply cannot be addressed by warnings; detection software and punishment alone. *Teaching to Avoid Plagiarism* focuses on prevention rather than punishment and promotes a proactive, rather than reactive, approach to dealing with the issue. Topics covered in this book include: The causes of plagiarism How universities currently deal with plagiarism How teachers can support students in effective source use The role of technology Issues for second language writers and international students Drawing on her teaching experience as well as her academic research, Diane Pecorari offers a unique insight into this pervasive problem as well as practical advice on how to promote good source use to students and help them to avoid plagiarism. With a series of activities to help readers solidify their grasp of the approaches advised in the book, *Teaching to Avoid Plagiarism* is an essential guide for anyone in a student-facing role who wants to handle plagiarism more effectively. "Diane Pecorari's book provides practical examples and activities on handling plagiarism blended with research-based findings. It is useful for teachers wanting to improve their understanding and practices in managing plagiarism, but also student advisors and academic support skills staff who deal with issues of academic integrity. This book makes a unique contribution to the field of plagiarism management as its structure affords direct professional development opportunities. Assessment tasks, broad questions and activities are provided at the end of each chapter, encouraging readers to understand both policy and practice in their own institution to better manage plagiarism and source attribution." Dr Wendy Sutherland-Smith, School of Psychology, Faculty of Health, Deakin University, Australia "Teaching to Avoid Plagiarism successfully turns attention away from the detection and punishment of plagiarism and focuses instead on understanding and prevention through the promotion of good source use. Combining practical activities based on real-life examples with wide-ranging original research, this important

book should be required reading, not only for staff development officers and lecturers, but more widely throughout the higher education community." Maggie Charles, Oxford University Language Centre "Diane Pecorari's insightful research and scholarship on plagiarism is used to excellent effect in this book which advocates a proactive rather than reactive approach to the difficulties faced by students in learning how to integrate their source texts. Thoughtful activities and discussion questions aimed at staff development are teamed with advice on ways to build in support within disciplinary writing which will help students master the necessary academic skills to avoid plagiarism. The emphasis, quite rightly, is also on helping students understand how plagiarism disrupts the ethical values of the academy, and is not just another hurdle placed in their way by academic insiders." Dr Ann Hewings, Director, Centre for Language and Communication, The Open University "As stated by Diane Pecorari in the first sentence of this excellent volume, 'plagiarism is a problem in our universities'. The volume demonstrates clearly how teachers and students can deal with this 'problem' by developing a better understanding of the phenomenon, on the one hand, and developing specific skills in dealing with it, on the other. Working from the principle that 'an ounce of prevention is worth a pound of cure', Diane Pecorari argues for a proactive approach to handling issues of plagiarism, with an emphasis on the need to train students how to deal appropriately with sources. As well as a clear exposition of the theoretical issues at stake, the book contains a wealth of practical activities and discussion questions which will allow readers to develop the sort of competence in dealing with plagiarism that is the goal of the volume." Professor John Flowerdew, City University of Hong Kong

*Metodologi Penelitian Kuantitatif* Universitas Halu Oleo Press

This comprehensive handbook covers key management issues and will guide information professionals through the maze of common problems. To reflect the increasing integration of library, information centre, records, IT and telecommunications management, the book takes an integrated approach to managing the modern information centre. Topics covered range from strategic, IT and human resource planning, to leadership, conflict and change management. Further key areas include service delivery, risk management and the information lifecycle.

**EBOOK: Teaching to Avoid Plagiarism: How to Promote Good Source Use** Universitas Brawijaya Press

Buku ini memberikan contoh-contoh aplikatif dalam mengerjakan penyelesaian permasalahan statistik yang langsung menyentuh kepada persoalan - persoalan dalam implementasi penelitian. Kami berharap buku ini dapat melengkapi buku-buku Statistik yang sudah ada, sekaligus sebagai bahan bacaan dan penambahan wawasan bagi mahasiswa maupun pembaca lainnya.

**Customer Management in Service Competition** Global Aksara Pers

Sekolah Dasar (SD) Azhari Islamic School (AIS) Lebak Bulus dapat meningkatkan prestasi belajar siswa dengan pengelolaan program tahfizh. Prestasi belajar siswa dapat ditingkatkan melalui hafalan al-Quran, semakin tinggi tingkat hafalan al-Quran semakin tinggi pula prestasi akademik siswa. Kesimpulan tersebut didasarkan atas temuan penelusuran tulisan sebagai berikut: hafalan al-Quran memengaruhi nilai prestasi belajar sebesar 35,6%. Hal ini didukung oleh hasil statistik menghafal al-Quran dan peningkatan prestasi belajar siswa.

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