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# Bold Create Wealth Impact World

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Evidence for the World's Best Investment

Byproduct

What Works in Girls' Education

The Rise of Disaster Capitalism

Using Social Media to Create a New Type of Social Business

The Shock Doctrine

The Discipline of Building Breakthroughs

Becoming the Bridge Between Heaven and Earth

A Moonshot Guide to Changing Capitalism

Community-Led Practices to Build the Worlds We Need

Surfing, Science, and the Origins of Belief

Strategy Beyond the Hockey Stick

The Rise of Superman

Design Justice

The Essential Road Map to the Twenty-First Century

The Psychology of Money

The Ultra-Wealthy and the Remaking of the American West

A Feminist, Inclusive, Anti-racist, Nonbinary Field Guide for Graphic Designers

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Bold

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How Degrowth Will Save the World

Timeless lessons on wealth, greed, and happiness

A Small Furry Hope

The Bold and Brutal History of the Texas Rangers

West of Jesus

Impact

Get Bold

The Forgotten Triumph over Plutocracy that Created the American Middle Class, 1900-1970

Summary: Bold

Decoding the Science of Ultimate Human Performance

Exponential Organizations

Bold and Broken

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## ROMAN MCNEIL

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### *Evidence for the World's Best Investment* Embracing Empowerment

Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times—for all the right reasons—but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. “Why should I put time into studying subjects I will never use in real life?” he protested. Without thinking, I responded, “Because if you don't get good grades, you won't get into college.” “Regardless of whether I go to college,” he replied, “I'm going to be rich.”

**Byproduct** St. Martin's Press

Innovation principles to bring about meaningful and sustainable growth in your organization Using a list of more than 2,000 successful innovations, including Cirque du Soleil, early IBM mainframes, the Ford Model-T, and many more, the authors applied a proprietary algorithm and determined ten meaningful groupings—the Ten Types of Innovation—that provided insight into innovation. The Ten Types of Innovation explores these insights to diagnose patterns of innovation within industries, to identify innovation opportunities, and to evaluate how firms are performing against competitors. The framework has proven to be one of the most enduring and useful ways to start thinking about transformation. Details how you can use these innovation principles to bring about meaningful—and sustainable—growth within your organization Author Larry Keeley is a world renowned speaker, innovation consultant, and president and co-founder of Doblin, the innovation practice of Monitor Group; BusinessWeek named Keeley one of seven Innovation Gurus who are changing

the field The Ten Types of Innovation concept has influenced thousands of executives and companies around the world since its discovery in 1998. The Ten Types of Innovation is the first book explaining how to implement it.

### What Works in Girls' Education Diversion Books

Frost & Sullivan's 2014 Growth, Innovation, and Leadership Book of the Year “EXPONENTIAL ORGANIZATIONS should be required reading for anyone interested in the ways exponential technologies are reinventing best practices in business.” —Ray Kurzweil, Director of Engineering at Google In business, performance is key. In performance, how you organize can be the key to growth. In the past five years, the business world has seen the birth of a new breed of company—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO can eliminate the incremental, linear way traditional companies get bigger, leveraging assets like community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers. Three luminaries of the business world—Salim Ismail, Yuri van Geest, and Mike Malone—have researched this phenomenon and documented ten characteristics of Exponential Organizations. Here, in EXPONENTIAL ORGANIZATIONS, they walk the reader through how any company, from a startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level.

“EXPONENTIAL ORGANIZATIONS is the most pivotal book in its class. Salim examines the future of organizations and offers readers his insights on the concept of Exponential Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company.” —John Hagel, The Center for the Edge Chosen by Benjamin Netanyahu, Prime Minister of Israel, to be one of Bloomberg's Best Books of 2015

### The Rise of Disaster Capitalism Harvard Business Press

Runaway climate change and rampant inequality are ravaging the world and costing a fortune. Who will help lead us to a better future? Business. These massive dual challenges—and other profound shifts, such as pandemics, resource pressures, and shrinking biodiversity—threaten our very existence. Other

megatrends, such as the push for a clean economy and the unprecedented focus on diversity and inclusion, offer exciting new opportunities to heal the world, and prosper by doing so. Government cannot do this alone. Business must step up. In this seminal book, former Unilever CEO Paul Polman and sustainable business guru Andrew Winston explode fifty years of corporate dogma. They reveal, for the first time, key lessons from Unilever and other pioneering companies around the world about how you can profit by fixing the world's problems instead of creating them. To thrive today and tomorrow, they argue, companies must become “net positive”—giving more to the world than they take. A net positive company: Improves the lives of everyone it touches, from customers and suppliers to employees and communities, greatly increasing long-term shareholder returns in the process. Takes ownership of all the social and environmental impacts its business model creates. This in turn provides opportunities for innovation, savings, and building a more humane, connected, and purpose-driven culture. Partners with competitors, civil society, and governments to drive transformative change that no single group or enterprise could deliver alone. This is no utopian fantasy. Courageous leaders are already making it real—and the stakes couldn't be higher. With bold vision and compelling stories, Net Positive sets out the principles and practices that will deliver the scale of change and transformation the world so desperately needs. Join the movement now at [netpositive.world](http://netpositive.world)

### Using Social Media to Create a New Type of Social Business

Morgan James Publishing

The bestselling author of No Logo shows how the global “free market” has exploited crises and shock for three decades, from Chile to Iraq In her groundbreaking reporting, Naomi Klein introduced the term “disaster capitalism.” Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-Katrina, she witnessed something remarkably similar. People still reeling from catastrophe were being hit again, this time with economic “shock treatment,” losing their land and homes to rapid-fire corporate makeovers. The Shock Doctrine retells the story of the most dominant ideology of our time, Milton Friedman's free market economic revolution. In

contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new economy, and is the violent culmination of a radical economic project that has been incubating for fifty years.

*The Shock Doctrine* MIT Press

After spending two years in bed with Lyme disease, Steven Kotler had lost everything: his health, his job, his girl, and, he was beginning to suspect, his mind. Kotler, not a religious man, suddenly found himself drawn to the sport of surfing as if it were the cornerstone of a new faith. Why, he wondered, when there was nothing left to believe in, could he begin to believe in something as unlikely as surfing? What was belief anyway? How did it work in the body, the brain, our culture, and human history? With the help of everyone from rebel surfers to rocket scientists, Kotler undertakes a three-year globetrotting quest. The results are a startling mix of big waves and bigger ideas: a surfer's journey into the biological underpinnings of belief itself.

**The Discipline of Building Breakthroughs** IBM Press

A systematic approach to creating and implementing winning social media strategies worldwide - from renowned expert and IBM VP Sandy Carter • A specific, detailed, patented framework for driving more business value from social media on every continent, in any marketplace. • By an award-winning social media evangelist who has helped make social media work in 60+ countries. • Includes case studies and lessons learned from multiple business segments. • Links with IBM's new, high-profile 'Social Business' initiative. Get Bold offers the most systematic approach to creating a worldwide social media strategy that delivers maximum business value. Drawing on her unsurpassed social media experience in 60 countries, IBM Vice President Sandy Carter details a six-step 'A.G.E.N.D.A.' for integrating social media into any marketing strategy, and building a true 'social business.' Using practical examples and case studies, Carter shows how to:

- Align organizational goals and culture.
- Gain friends through

social trust. • Engage through experiences. • Network your business processes. • Design for PR recovery. • Analyze your data Get Bold helps you customize social media strategies to reflect the needs and preferences of customers in diverse regions and industries, as well as specific 'lessons learned' about your sectors and markets. Carter doesn't just offer a unique global perspective on social media: she provides 'patterns of success' that help you accelerate strategy formulation for your business. You'll find specific guidance for addressing a wide spectrum of challenges, from reducing cost and increasing revenue to building personalized and consistent interactions across customer touchpoints.

**Becoming the Bridge Between Heaven and Earth** Simon and Schuster

William Knoke, investment banker and visionary futurist, believes it is not the much-touted Information Age that best defines the new era, but rather what he names the Placeless Society. Revolutions in communications and transportation are ushering us into the Age of Everything-Everywhere, where people and goods often move instantaneously from one location to another. He shows us that because "near equals far", all the equations by which national power, corporate wealth, and personal influence have been calculated must be radically redrawn. Bold New World examines our rapidly changing society on the eve of the new millennium and foresees the world in the decades to come. Knoke doesn't just describe trends; he analyzes the dynamic forces that link them, which are creating chains of cause and effect already rippling out into the next century. In brief, imaginary episodes that open each chapter, Knoke illustrates how these trends will affect the everyday lives of people around the world, from CEOs to migrant workers. After sketching these lives, he returns to his ever-practical examination of the future, offering hands-on advice on how we may prepare ourselves for what lies ahead.

**A Moonshot Guide to Changing Capitalism** John Wiley & Sons

Longlisted for the 2021 Porchlight Business Book Awards, Big Ideas & New Perspectives "She offers something both broad and scarce: a compelling new story about how to create a desirable future."—New York Times An award-winning author and leading international economist delivers a hard-hitting and much needed critique of modern capitalism in which she argues that, to solve the massive crises facing us, we must be innovative—we must

use collaborative, mission-oriented thinking while also bringing a stakeholder view of public private partnerships which means not only taking risks together but also sharing the rewards. Capitalism is in crisis. The rich have gotten richer—the 1 percent, those with more than \$1 million, own 44 percent of the world's wealth—while climate change is transforming—and in some cases wiping out—life on the planet. We are plagued by crises threatening our lives, and this situation is unsustainable. But how do we fix these problems decades in the making? Mission Economy looks at the grand challenges facing us in a radically new way. Global warming, pollution, dementia, obesity, gun violence, mobility—these environmental, health, and social dilemmas are huge, complex, and have no simple solutions. Mariana Mazzucato argues we need to think bigger and mobilize our resources in a way that is as bold as inspirational as the moon landing—this time to the most 'wicked' social problems of our time.. We can only begin to find answers if we fundamentally restructure capitalism to make it inclusive, sustainable, and driven by innovation that tackles concrete problems from the digital divide, to health pandemics, to our polluted cities. That means changing government tools and culture, creating new markers of corporate governance, and ensuring that corporations, society, and the government coalesce to share a common goal. We did it to go to the moon. We can do it again to fix our problems and improve the lives of every one of us. We simply can no longer afford not to. *Community-Led Practices to Build the Worlds We Need* World Bank Publications

Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

*Surfing, Science, and the Origins of Belief* Bloomsbury Publishing

## USA

This book is a step-by-step guide to re-engineer your life, a process through which true greatness can be achieved. It's a deep dive into the workings of the human psyche and its link to performance. The process, when committed to and followed, will create massive success in every area of life.

Strategy Beyond the Hockey Stick Brookings Institution Press

The must-read summary of Peter Diamandis and Steven Kotler's book: "Bold: How to Go Big, Create Wealth and Impact the World". This complete summary of the ideas from Peter Diamandis and Steven Kotler's book "Bold" shows that nowadays anybody can get involved in the technology industry and make money from it; they just need to have a bold mindset. The authors explain that the key to success is to become an exponential entrepreneur; that is, to harness the growing power of exponential technologies most effectively. By using these new technologies, such as robots or nanotechnology, you can make a real difference to the world as well as reaping your own benefits. This summary tells you all you need to know about becoming an exponential entrepreneur and using new technology to your advantage. Added-value of this summary: • Save time • Understand key concepts • Develop your business knowledge To learn more, read "Bold" and start getting the most out of exponential technologies.

The Rise of Superman Penguin UK

Beat the odds with a bold strategy from McKinsey & Company "Every once in a while, a genuinely fresh approach to business strategy appears" – legendary business professor Richard Rumelt, UCLA McKinsey & Company's newest, most definitive, and most irreverent book on strategy—which thousands of executives are already using—is a must-read for all C-suite executives looking to create winning corporate strategies. Strategy Beyond the Hockey Stick is spearheading an empirical revolution in the field of strategy. Based on an extensive analysis of the key factors that drove the long-term performance of thousands of global companies, the book offers a ground-breaking formula that enables you to objectively assess your strategy's real odds of future success. "This book is fundamental. The principles laid out here, with compelling data, are a great way around the social pitfalls in strategy development." — Frans Van Houten, CEO, Royal Philips N.V. The authors have discovered that over a 10-year period, just 1 in 12 companies manage to jump from the

middle tier of corporate performance—where 60% of companies reside, making very little economic profit—to the top quintile where 90% of global economic profit is made. This movement does not happen by magic—it depends on your company's current position, the trends it faces, and the big moves you make to give it the strongest chance of vaulting over the competition. This is not another strategy framework. Rather, Strategy Beyond the Hockey Stick shows, through empirical analysis and the experiences of dozens of companies that have successfully made multiple big moves, that to dramatically improve performance, you have to overcome incrementalism and corporate inertia. "A different kind of book—I couldn't put it down. Inspiring new insights on the facts of what it takes to move a company's performance, combined with practical advice on how to deal with real-life dynamics in management teams." —Jane Fraser, CEO, Citigroup Latin America

Design Justice Metropolitan Books

Who really creates wealth in our world? And how do we decide the value of what they do? At the heart of today's financial and economic crisis is a problem hiding in plain sight. In modern capitalism, value-extraction - the siphoning off of profits, from shareholders' dividends to bankers' bonuses - is rewarded more highly than value-creation: the productive process that drives a healthy economy and society. We misidentify takers as makers, and have lost sight of what value really means. Once a central plank of economic thought, this concept of value - what it is, why it matters to us - is simply no longer discussed. Yet, argues Mariana Mazzucato in this penetrating and passionate new book, if we are to reform capitalism - to radically transform an increasingly sick system rather than continue feeding it - we urgently need to rethink where wealth comes from. Who is creating it, who is extracting it, and who is destroying it? Answers to these questions are key if we want to replace the current parasitic system with a type of capitalism that is more sustainable, more symbiotic: that works for us all. The Value of Everything will reignite a long-needed debate about the kind of world we really want to live in.

The Essential Road Map to the Twenty-First Century Lulu Press, Inc

The epic successor to one of the most important books of the century: at once a retelling of global history, a scathing critique of

contemporary politics, and a bold proposal for a new and fairer economic system. Thomas Piketty's bestselling Capital in the Twenty-First Century galvanized global debate about inequality. In this audacious follow-up, Piketty challenges us to revolutionize how we think about politics, ideology, and history. He exposes the ideas that have sustained inequality for the past millennium, reveals why the shallow politics of right and left are failing us today, and outlines the structure of a fairer economic system. Our economy, Piketty observes, is not a natural fact. Markets, profits, and capital are all historical constructs that depend on choices. Piketty explores the material and ideological interactions of conflicting social groups that have given us slavery, serfdom, colonialism, communism, and hypercapitalism, shaping the lives of billions. He concludes that the great driver of human progress over the centuries has been the struggle for equality and education and not, as often argued, the assertion of property rights or the pursuit of stability. The new era of extreme inequality that has derailed that progress since the 1980s, he shows, is partly a reaction against communism, but it is also the fruit of ignorance, intellectual specialization, and our drift toward the dead-end politics of identity. Once we understand this, we can begin to envision a more balanced approach to economics and politics. Piketty argues for a new "participatory" socialism, a system founded on an ideology of equality, social property, education, and the sharing of knowledge and power. Capital and Ideology is destined to be one of the indispensable books of our time, a work that will not only help us understand the world, but that will change it.

The Psychology of Money Simon and Schuster

New York Times bestselling author Steven Kotler crafts a near-future thriller about the evolution of empathy. Hard to say when the human species fractured exactly. Harder to say when this new talent arrived. But Lion Zorn is the first of his kind—an empathy tracker, an emotional soothsayer, with a felt sense for the future of the we. In simpler terms, he can spot cultural shifts and trends before they happen. It's a useful skill for a certain kind of company. Arctic Pharmaceuticals is that kind of company. But when a routine em-tracking job leads to the discovery of a gruesome murder, Lion finds himself neck-deep in a world of eco-assassins, soul hackers and consciousness terrorists. But what the man really needs is a nap. A unique blend of cutting-edge

technology and traditional cyberpunk, Last Tango in Cyberspace explores hot topics like psychology, neuroscience, technology, as well as ecological and animal rights issues. The world created in Last Tango is based very closely on our world about five years from now, and all technology in the book either exists in labs or is rumored to exist. With its electrifying sentences, subtle humor, and an intriguing main character, readers are sure to find something that resonates with them in this groundbreaking cyberpunk science fiction thriller.

### **The Ultra-Wealthy and the Remaking of the American West** Penguin

"As we look ahead to the recovery from the COVID-19 crisis, Making Money Moral could not come at a better time." —Jamie Dimon, Chairman and Chief Executive Officer, JPMorgan Chase  
The math doesn't add up: Global financial markets can no longer ignore the world's most critical problems. The risks are too high and the costs too great. In Making Money Moral: How a New Wave of Visionaries Is Linking Purpose and Profit, authors Judith Rodin and Saadia Madsbjerg explore a burgeoning movement of bold and ambitious innovators. These trailblazers are unlocking private-sector investments in new ways to solve global problems, from environmental challenges to social issues such as poverty and inequality. They are earning great returns and reimagining capitalism in the process. Pioneers in the field of sustainable and impact investing, Rodin and Madsbjerg offer first-hand stories of how investors of every type and in every asset class are investing in world-changing solutions—with great success. Meet the visionaries who are leading this movement: The investment managers putting trillions of dollars to work, like TPG, Wellington Management, State Street Global Advisors, Nuveen, Amundi, APG and Natixis; The asset owners driving the transition, like GPIF and

PensionDanmark; A new generation of entrepreneurs benefiting from the investments, like DreamBox Learning, an innovative educational technology platform, and Goodlife Pharmacies, which is disrupting the traditional notion of a pharmacy; The corporations that are repurposing their business models to meet demand for sustainable products and services, like Ørsted; and The nonprofits that are reimagining how to raise money for their work while creating significant value for investors, like The Nature Conservancy. In their book, Rodin and Madsbjerg offer a deep look at the most powerful tools available today—and how they can be unlocked. They reveal: Who the investors are and what they want; How innovative products and investment strategies can deliver long-term value for investors while improving lives and protecting ecosystems; How leaders can build strategies and prepare their organizations to enter and expand this dynamic market; and How to measure impact, understand critical regulations, and avoid potential pitfalls. A roadmap to making the financial market a force for good, Making Money Moral is a must-read for those seeking private-sector capital to address a big problem, as well as those seeking both to mitigate risk and to invest in big solutions. "Judith Rodin and Saadia Madsbjerg identify an important new way of looking at money: from the root of all evil to the fount of all solutions. Their timely, important book on impact investing is full of powerful insights and compelling examples they've seen firsthand. Their work will be sure to accelerate momentum toward a more sustainable world."

—Rosabeth Moss Kanter, Harvard Business School Professor and Author of Think Outside the Building: How Advanced Leaders Can Change the World One Smart Innovation at a Time

### **A Feminist, Inclusive, Anti-racist, Nonbinary Field Guide for Graphic Designers** Houghton Mifflin Harcourt

Using years of research and interviews with adventure sports

athletes, the New York Times best-selling author of Abundance and A Small, Fury Prayer attempts to unlock the secrets to ultimate human performance and the state of consciousness called "flow." 25,000 first printing.

### **Reshaping Capitalism to Drive Real Change** A&C Black

An exploration of how design might be led by marginalized communities, dismantle structural inequality, and advance collective liberation and ecological survival. What is the relationship between design, power, and social justice? "Design justice" is an approach to design that is led by marginalized communities and that aims explicitly to challenge, rather than reproduce, structural inequalities. It has emerged from a growing community of designers in various fields who work closely with social movements and community-based organizations around the world. This book explores the theory and practice of design justice, demonstrates how universalist design principles and practices erase certain groups of people—specifically, those who are intersectionally disadvantaged or multiply burdened under the matrix of domination (white supremacist heteropatriarchy, ableism, capitalism, and settler colonialism)—and invites readers to "build a better world, a world where many worlds fit; linked worlds of collective liberation and ecological sustainability." Along the way, the book documents a multitude of real-world community-led design practices, each grounded in a particular social movement. Design Justice goes beyond recent calls for design for good, user-centered design, and employment diversity in the technology and design professions; it connects design to larger struggles for collective liberation and ecological survival.

### **Tomorrowland** Business Book Summaries

Bold How to Go Big, Create Wealth and Impact the World Simon and Schuster

Best Sellers - Books :

- [The Complete Summer I Turned Pretty Trilogy \(boxed Set\): The Summer I Turned Pretty; It's Not Summer Without You; We'll Always](#)
- [If Animals Kissed Good Night](#)
- [A Court Of Silver Flames \(a Court Of Thorns And Roses, 5\)](#)
- [A Soul Of Ash And Blood: A Blood And Ash Novel \(blood And Ash Series\)](#)
- [The 48 Laws Of Power](#)
- [Feel-good Productivity: How To Do More Of What Matters To You](#)
- [World Of Eric Carle, Around The Farm 30-button Animal Sound Book - Great For First Words - Pi Kids By Pi Kids](#)

- [Little Blue Truck's Springtime: An Easter And Springtime Book For Kids](#)
- [It's Not Summer Without You](#)
- [How To Catch A Mermaid](#)