

Analysis Of Consumer Behavior Affecting Consumer

Consumer Behavior in Digital Age
 What Really Influences Customers in the Age of (Nearly) Perfect Information
 Online Consumer Behavior
 The Theory of Buyer Behavior
 Why Good People are Divided by Politics and Religion
 Connecting the Dots
 International Marketing
 Consumer behavior analysis of Chinese Auto Industry against foreign giant companies
 An Archaeology of Nineteenth-Century Consumer Behavior in Melbourne, Australia, and Buenos Aires, Argentina
 With Data Analysis of Preferences Above 50 Personals in Kolkata
 Strategy and Theory
 Handbook of Consumer Behavior, Tourism, and the Internet
 Multifaceted Explorations of Consumer Culture and Its Impact on Individuals and Society
 Consumer Behavior and Marketing
 The Cambridge Handbook of Consumer Psychology
 Proceedings of the 21st Eurasia Business and Economics Society Conference
 Research in Consumer Behavior
 Contemporary Marketing Strategy
 The Affecting Factors Consumer Behavior of Thai People Using Food and Drinks Vending Machine
 Factors Affecting Online Services Shopping Behavior
 Analyzing Consumer Behavior to Drive Managerial Decision Making
 Strategy and Theory
 Building climate resilience for food security and nutrition
 A Market Analysis of Consumer Behavior for Companies in a Self-insurance Group
 Consumer Behavior During the Online Business Era
 The Routledge Companion to Consumer Behavior Analysis
 Consumer Behaviour Analysis: The behavioural economics of consumption
 Consumer Behaviour Analysis: The behavioural basis of consumer choice
 Theory and Research in Social Media, Advertising, and E-tail
 6th International Conference, HCIBGO 2019, Held as Part of the 21st HCI International Conference, HCII 2019, Orlando, FL, USA, July 26-31, 2019, Proceedings, Part I
 The Righteous Mind
 Consumer Behavior and Marketing Strategy
 Absolute Value
 Consumer Behavior
 A Definitive Guide to Maximizing ROI
 An Analysis of Online Consumer Behavior Between Different Generations
 Consumer Behaviour Analysis
 Consumer's Behavior beyond Self-Report
 HCI in Business, Government and Organizations. eCommerce and Consumer Behavior

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EMILIANO KEAGAN

Consumer Behavior in Digital Age Irwin Professional Publishing

Abstract: Thirty-six authoritative overviews address the latest findings and current knowledge of consumer attitudes and behavior from a marketing standpoint. Emphasis is placed on specific, practical applications to marketing strategies as the justification for the theories and conceptual framework presented, leading to improved marketing management decision-making. The overviews are organized under 8 central themes: fundamental models of consumer behavior and marketing; various key influential factors affecting consumer behavior; the processes involved in consumer decision-making; issues and practical considerations in consumer behavior relative to market segmentation strategies; factors affecting the consumer acceptability of new products; the influences of pricing policies; consumer perceptions derived or affected by advertising and multimedia information sources; and the effective use of and

pitfalls in managerial applications of consumer research findings. (wz).

What Really Influences Customers in the Age of (Nearly) Perfect Information Routledge

Marketing is a universal activity that is widely applicable, regardless of the political, social or economic systems of a particular country. However, this doesn't mean that consumers in different parts of the world should be satisfied in the same way. The 4th edition of International Marketing has been written to enable managers and scholars to meet the international challenges they face everyday. It provides the solid foundation required to understand the complexities of marketing on a global scale. The book has been fully updated with topical case studies, examples of contemporary marketing campaigns, the most relevant discussion topics as well as the most up-to-date theories, references and research findings. It is this combination of theory and practice that makes this textbook truly unique, presenting a fully rounded view of the topic rather than an anecdotal or descriptive one alone. The book includes chapters on: * Trade distortions and marketing barriers * Political and legal environments * Culture * Consumer behaviour * Marketing

research * Promotion and pricing strategies * Currencies and foreign exchange Accessibly written and designed, this book is the most international book on marketing available that can be used by undergraduates and postgraduates the world over. A companion website provides additional material for lecturers and students alike.

Online Consumer Behavior Allyn & Bacon

Seminar paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: A, University of Cambridge, language: English, abstract: This research study aims at making great contribution to the existing literature on country of origin concept from the viewpoint of the Chinese customers. This study will specifically investigate two key points. Firstly, the significance of the manufacturing nation of the product compared to the attributes of the choice of the Chinese consumers and secondly, the relative significance of the country image aspect of the consumer's preference of the foreign goods. It is important to conduct a systematic investigation regarding the concept of country of origin in the developing countries as it has its effects on the exporters, foreign manufacturers, domestic manufacturers, marketers, and various channel intermediaries wishing or doing business in such countries. It also has its effect on the policy makers and government of the developing nations trying to develop domestic manufacturing competencies during intense competition from the foreign brands and also for the academics that are interested in comprehending the behavior of the consumers in the developing countries (Barbosa, 2010).

The Theory of Buyer Behavior Routledge

Presents a groundbreaking investigation into the origins of morality at the core of religion and politics, offering scholarly insight into the motivations behind cultural clashes that are polarizing America.

Why Good People are Divided by Politics and Religion IGI Global Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Connecting the Dots Pearson Education India

Consumer Behavior During the Online Business Era Independently Published

International Marketing IGI Global

Abstract: Online services are a relatively new type of shopping in Egypt. Online Service (e-service) is defined as an experience or act delivered by one person to another, being requested online, and delivered online or offline, without this second person owning any tangible product. This type of shopping is overwhelming in the whole world including Egypt. In Egypt, nowadays, the online shopping trend is booming rapidly. A lot of people shop online for nearly all kinds of products and services, yet there are still some products such as buying gold that are not as well bought online as other products and services. There are a lot of factors affecting the behavior of consumers, but most of these factors have not been investigated. Several articles and researches have been conducted on the factors behind online shopping worldwide, but they are very few articles which focus on Egypt and discuss consumers' online shopping triggers in Egypt. Since Egypt is relatively a collectivist country; it is important to study and to highlight the triggers behind Egyptian consumers online shopping

behavior. Thus, this research aims to understand the Egyptian online services shoppers' behavior behind online shopping for services. Research Design In this research, a descriptive research methodology is used to examine certain traits of a specific group of people (online services shoppers), and to forecast what motivates their online services shopping behavior. To answer this, an obvious research question and set of hypotheses are used. Moreover, since a descriptive research method is used in this research; some quantitative results would be collected through a questionnaire that is distributed over 404 respondents are integrated in the research as the targeted sample and they will be asked some questions and required to answer on a 5-point Likert scale ranging their responses from 1 strongly disagree to 5 strongly agree. Moreover, some demographic questions will be asked at the end of the survey. Key Findings Once all the questionnaires had been filled, then data analysis process started. In data analysis process, the SPSS spread sheet is used to generate all respondents' responses frequencies and percentages on each question of the survey. Finding shows that 70% of the sample or 283 out of 404 respondents were mainly youth between the age of 18 to 29 years old. Moreover, gender is equally shared in the sample between females who were 50.2% and males who were 49.8% of the sample. Furthermore, 70.3% of the sample respondents were Bachelor degree holders. Reliability is tested to be high since all the independent variables' Cronbach Alpha including attitude, subjective norm, perceived behavioral control, behavioral intention, desired consequence (convenience, time, price, and trust) are above 0.70, so they are all affecting the dependent variable which is online buying intention. Moreover, Findings shows that all independent variables have positive correlation with the dependent variable "Behavior Intention", yet one independent variable "Attitude" has the highest Pearson Correlation at .691 with the dependent variable "Behavioral Intention". Furthermore, for the inferential analysis, multiple regression is used for interval hypothesis ANOVA is used to analyze ordinal hypothesis which tackles with demographics, and t-test is used for hypothesis that deals with gender. As a result of the previous, it is concluded that hypotheses 1, 3, 4, 6, 7 and 8 are accepted with "Attitude" being higher predictor for "Behavioral Intention" toward online services shopping followed by "Perceived Behavioral Control", "Desired Outcome - Trust", "Desired Outcome - Convenience", and "Desired Outcome - Price", beside women having lower "Behavior Intention" to acquire services online than men. Unlike hypotheses 2, 5, 9, and 10 are rejected as the p-value for subjective norm, time, education level, and age group are all above 0.05. Conclusion and Recommendations Results of this research showed that the factors that mainly affect Egyptian online buying intention for online services are attitude, perceived behavioral control, desired outcome including trust, convenience, price. Besides, findings show that women having lower behavior intention to acquire services online than men. On the other hand, findings indicate that respondents also agree that factors such as subjective norm, time, education level, and age group are not determinants of consumers' buying intention. Based on the research findings, these outcomes will be useful in giving new insights to marketers marketing strategies when examining factors that affect consumers online buying intention in business-to-consumer fields. Hence, marketers would be able to increase their business value and compete in the market. Moreover, results of this research would be helpful for sellers and shoppers as sellers will be able to boost their selling process by moving to the Internet channels for better and various online services which satisfy their customer for having numerous online services. *Consumer behavior analysis of Chinese Auto Industry against*

foreign giant companies BoD – Books on Demand

This study provides valuable insight into consumer behavior regarding Smartphones demand by examining the factors that influence customers demand for using and owning them.

An Archaeology of Nineteenth-Century Consumer Behavior in Melbourne, Australia, and Buenos Aires, Argentina Independently Published

Front Cover -- Genes, Climate, and Consumption Culture -- Copyright Page -- Dedication -- Contents -- Acknowledgments -- Preface -- Introduction: Climate and the History of Man -- The Evolution of Man -- The Rise of Civilizations -- Climate and Higher Civilization -- "What Climate Giveth ..." -- The Climate is ... the Climate -- Notes -- Part One -- 1. We Are Where We Eat -- The Origins of Food Production -- Northern Diets: Vegetarians Not Welcome -- "Superlatively Good Food" -- Vodka, the Russian Spice (of Life) -- The Blood Type Factor -- The Case of African Americans -- Notes -- 2. What to Wear? -- Cold-Weather Clothes -- Clothing for a Temperate Climate -- Tropical Attire -- Clothing as a Symbol -- Fashion's Tight Noose -- Climate versus Fashion -- Other Health Problems -- Climate's Comeback? -- Notes -- 3. A Roof Overhead -- Temporary Shelters in Harsh Climates -- Stone + Timber = Permanence -- The Wonders of Mud -- House-Building in the Tropics: Bamboo, Reeds, Grasses, Poles -- So What? -- Sick Shelters -- Conclusion -- Notes -- Part Two -- 4. Your Time or Mine? -- "Had We But World Enough": A Note on Space -- Notes -- 5. Individualism and Collectivism -- Definitions -- The Family Unit -- The "Happiness" Quotient -- In the Workplace: Competition or Cooperation? -- What's Mine is Mine: The Issue of Intellectual Property -- Politics, Religion, and Conflict -- Assessments -- Conclusion -- Notes -- 6. Embrace of Technology and Dominion Over Nature -- Avoiding "Edenism" -- The Pluralist Response -- Technology, Consumption, and Control -- The Development Trap - Climate Change: Ironic Debacle of the West? -- China: The Final Turn of the Screw? -- Notes -- Conclusion -- References -- Index
With Data Analysis of Preferences Above 50 Personals in Kolkata
Taylor & Francis

Master's Thesis from the year 2019 in the subject Sociology - Consumption and Advertising, grade: 4, İzmir University of Economics, course: Online consumer behavior, language: English, abstract: As a result of the internet comes into our lives fast around the world, the shopping habits of individuals' have started to change. Technological developments bring forth the idea of the continuous change. This paper is focused on online consumer behavior between Gen Ys, Gen Xs and baby boomers. The importance of this study is to analyze and make evident of the reasons behind online shopping between different generations. Since the online shopping activities are increasing nowadays, it is necessary to understand the leading reasons behind individuals' online shopping activities in order to develop better choices for consumers in a competitive market. The paper builds on the relevant literature and it examines the consumer behavior of individuals by questionnaires. Furthermore, the hedonic and utilitarian motivational functions and their sub-dimensions will be measured in order to understand the online consumer behavior. To reach those objectives, non-random/ convenience sampling method is applied in Izmir to 384 sample sizes to identify all aspects of the online shopping and impact on consumer behavior. The data results obtained revealed in the paper to support the research questions. It is determined that there are significant levels of hedonic and utilitarian motivations on online shopping between generations. The differences are particularly observed between Gen Ys and baby boomers within the scope of utilitarian and between Gen Ys and older generations (Gen Xs and baby boomers) within the scope of hedonic motivations. As a result of the evaluations according to questionnaire, the results show that

marketers need to focus on marketing campaigns to Gen Xs and baby boomers about utilitarian motivations. Beside this, they should concentrate on more hedonic motivations for Gen Ys and develop new marketing strategies.

Strategy and Theory Springer Nature

Retail Marketing and Branding, 2nd Edition looks at how retailers can make more out of their marketing money with retail best practices in branding and marketing spend optimization. The second edition of Retail Marketing and Branding includes the following updates: * New and updated case examples * Updated figures and examples throughout * New interviewees with recent experiences * Additional chapters

Handbook of Consumer Behavior, Tourism, and the Internet Cambridge University Press

This two-volume set LNCS 11588 and 11589 constitutes the refereed proceedings of the 6th International Conference on Business, Government, and Organizations, HCIBGO 2019, held in July 2019 as part of HCI International 2019 in Orlando, FL, USA. HCII 2019 received a total of 5029 submissions, of which 1275 papers and 209 posters were accepted for publication after a careful reviewing process. The 63 papers presented in these two volumes are organized in topical sections named: Electronic, Mobile and Ubiquitous Commerce, eBanking and Digital Money, Consumer Behaviour, Business Information Systems, Dashboards and Visualization, Social Media and Big Data Analytics in B

Multifaceted Explorations of Consumer Culture and Its Impact on Individuals and Society Harper Collins

The Routledge Companion to Consumer Behavior Analysis provides a unique and eclectic combination of behavioral, cognitive and environmental perspectives to illuminate the real-world complexities of consumer choice in a marketing-oriented economy. Edited by a leading authority in the field, the contributing authors have created a unique anthology for understanding consumer preference by bringing together the very latest research and thinking in consumer behavior analysis. This comprehensive and innovative volume ranges over a broad multi-disciplinary perspective from economic psychology, behavioral psychology and experimental economics, but its chief focus is on the critical evaluation of consumer choice in the natural settings of affluent, marketing-oriented economies. By focussing on human economic and social choices, which involve social exchange, it explores and reveals the enormous potential of consumer behavior analysis to illuminate the role of modern marketing-oriented business organizations in shaping and responding to consumer choice. This will be of particular interest to academics, researchers and advanced students in marketing, consumer behavior, behavior analysis, social psychology, behavioral economics and behavioral psychology.

Taylor & Francis

Nowadays, we are staying in a hurried life. It can be seen in a big city where everything looks like a rat race. Therefore, inventor creates an invention to help our life had better than before. One of them called "Vending machine" to help humans save time. Thailand also as same in this situation. It may be from the change in environment, culture, and also consumer behavior seems to have influenced humans. For these reasons, has occurred this paper intends to study which affecting factor has affected consumer behavior. Hence, the study and scope will study Thai people to see opinion, attitude, and consumer behavior. This research used Exploratory Factor Analysis (EFA) to analyze and find a result of affecting factors. A total of the sample was 309 respondents who were answered with woman, 26-30 years who are the employee, graduated with a Bachelor's degree, and having a salary in 10,000-20,000 Bath. The results can be classified into 3 groups that had affected customer 1)

Reasonableness and Convenience 2) Variety and Accessible 3) Satisfaction and Transparency, and have influenced the customer to trust and purchase in a service. Moreover; the results in satisfaction indicated that the customers were very satisfied in Price, Place, and Product; it is a big determinant to consumers as the same 3 factors of EFA mentioned previously.

Consumer Behavior and Marketing Vintage

In recent years, all types of businesses have increasingly focused on the importance of the relationship with the customer. Customer knowledge management has become a well-known term used in the business and academic worlds for understanding how to control consumer behavior. The Handbook of Research on Managing and Influencing Consumer Behavior discusses the importance of understanding and implementing customer knowledge management and customer relationship management into everyday business workflows. This comprehensive reference work highlights the changes that the Internet and social media have brought to consumer behavior, and is of great use to marketers, businesses, academics, students, researchers, and professionals.

The Cambridge Handbook of Consumer Psychology New York : Wiley

Make the most of your online business resources The growing acceptance and use of the Internet as an increasingly valuable travel tool has tourism and hospitality businesses taking a critical look at their business-to-customer online environments while pondering such questions as, "How do I get people to visit my Web site?" "Is my Web site attracting the 'right' kind of e-consumers?" and "How do I turn browsers into buyers?" The Handbook of Consumer Behavior, Tourism, and the Internet analyzes the latest strategies involving Internet business applications that will help you attract—and keep—online travel customers. Researchers from the United States, Europe, and Asia present the latest findings you need to make the right decisions regarding long-term e-commerce development and planning. The Handbook of Consumer Behavior, Tourism, and the Internet examines vital issues affecting the travel and tourism industry from an online perspective. This book analyzes the latest theory and research on general online buyer characteristics, the differences between online and offline consumer behavior, the differences between broadband and narrowband users, the online search process, quality and perception of lodging brands, and Web site design, maintenance, and development. Each section of the book includes a model/diagram that serves as an overview of the topic, followed by a thorough discussion on the topic from several sources. Each section ends with commentary on the areas where future research is needed. The book's contributors use a variety of research methodologies ranging from qualitative data analyses using artificial neural network analysis, to experimental design, non-parametric statistical tests, and structural equation modeling. Topics examined in the Handbook of Consumer Behavior, Tourism, and the Internet include: the need for businesses to use internal examinations to determine and meet online consumer needs the emerging field of e-complaint behavior—consumers taking to the Web to voice complaints about travel services how to use e-tools to measure guest satisfaction how to measure consumer reaction to Web-based technology the Internet's impact on decision making for travel products and how to use e-mail marketing, electronic customer relationship management (eCRM), Web positioning, and search engine placement The Handbook of Consumer Behavior, Tourism, and the Internet is equally valuable as a classroom resource or professional reference, providing up-to-date material on Internet applications and their impact on consumers and e-commerce.

Proceedings of the 21st Eurasia Business and Economics Society Conference Atlantic Publishers & Dist

This Edited Volume "Consumer Behavior and Marketing" is a collection of reviewed and relevant research chapters, offering a comprehensive overview of recent developments in the field of psychology. The book comprises single chapters authored by various researchers and edited by an expert active in the research area. All chapters are complete in itself but united under a common research study topic. This publication aims at providing a thorough overview of the latest research efforts by international authors and open new possible research paths for further novel developments.

Research in Consumer Behavior Springer

This book compares consumer behavior in two nineteenth-century peripheral cities: Melbourne, Australia and Buenos Aires, Argentina. It provides an analysis of domestic archaeological assemblages from two inner-city working class neighborhood sites that were largely populated by recently arrived immigrants. The book also uses primary, historical documents to assess the place of these cities within global trade networks and explores the types of goods arriving into each city. By comparing the assemblages and archival data it is possible to explore the role of choice, ethnicity, and class on consumer behavior. This approach is significant as it provides an archaeological assessment of consumer behavior which crosses socio-political divides, comparing a site within a British colony to a site in a former Spanish colony in South America. As two geographically, politically and ethnically distinct cities it was expected that archaeological and archival data would reveal substantial variation. In reality, differences, although noted, were small. Broad similarities point to the far-reaching impact of colonialism and consumerism and widespread interconnectedness during the nineteenth century. This book demonstrates the wealth of information that can be gained from international comparisons that include sites outside the British Empire.

Contemporary Marketing Strategy Springer

Content of the web This book is about consumer behavior during the era of the online business in which the discussion also includes the shifting from the conventional consumer behavior in the online one. The book discussion includes: 1 DEFINITION AND BASIC CONCEPT 1.1 Definition and Basic Concept 1.2 Question 2 HISTORY OF DEVELOPMENT OF CONSUMER BEHAVIOR 2.1 Introduction 2.2 Periodization 2.3 Questions 3 FACTORS AFFECTING CONSUMER BEHAVIOR 3.1 Main Factors 3.2 Other Factors Participate Take effect to Behavior Consumer 3.3 Consumer Behavior Model 3.4 Pattern of Purchase Behavior 3.5 Question 4 CONSUMER PURCHASE DECISION PROCESS 4.1 Stages in the Purchase Process Decision 4.2 Problem Recognition 4.3 Search of Information 4.4 Evaluation Alternative 4.5 Purchase Decision 4.6 Evaluation Post Purchase 4.7 New Products 4.8 Questions 5 TYPE OF CONSUMER BEHAVIOR 5.1 Type of Purchase Decision Behavior 5.2 Purchase Behavior Model 5.3 Participants in the Business Purchasing Process 5.4 Questions 6 PERCEPTION OF CONSUMER RISK 6.1 Risk Perception 6.2 Activities Reducing Risk 6.3 Questions 7 CONSUMER BEHAVIOR IN ONLINE BUSINESS 7.1 Background 7.2 Consumer Behavior Models in the Online Business Era 7.3 Matters that Are Generally Purchased Online 7.4 Web Site Functions for Consumers 7.5 Online Advertising Media Used for Product Searching 7.6 Type of Online Consumer Behavior 7.7 Characteristics Online Consumers 7.8 Factors Affecting Online Consumer Behavior 7.9 Questions 8 ONLINE BUSINESS IN THE DIGITAL ECONOMIC ERA 8.1 Definition 8.2 Objectives of Doing Marketing Online 8.3 Strategy of Doing Business Online 8.4 Online Business Models 8.5 Questions 9 CUSTOMER SATISFACTION AND LOYALTY 9.1 Definition of Customer 9.2 Types of Customer

9.3 New Customers versus Old Customers 9.4 Reasons Needed to Conduct Customer Satisfaction Research 9.5 Things to be Researched 9.6 Question Model and Scale Measurement 9.7 Questions 10 CUSTOMER RELATIONAL MANAGEMENT 10.1 Definition and Concept 10.2 Some Factors Affecting Customer Relational Management 10.3 Main Purpose Relational Marketing 10.4 Orientation of Relational Marketing 10.5 Build Relation 'Online' 10.6 Strategy to Build Customer Relational Management 10.7 Techniques to Make Interesting, Sustaining and Setting Target of Customers 10.8 Questions 11 STATISTICAL PROCEDURES TO MEASURE CONSUMER BEHAVIOR 11.1 Dominant Factors Influencing on Consumer Behavior 11.2 Analysis Factor to Assess the Most Dominant Factor 11.3 Multiple Linear Regression 11.4 Path Analysis 11.5 Structural Equation Modeling 11.6 Consumer Behavior and Purchase Decision 11.7 Complex Research Models 11.8 Simple Research Model 11.9 Tasks

The Affecting Factors Consumer Behavior of Thai People Using Food and Drinks Vending Machine GRIN Verlag

This study examined variables that influenced the purchase of costly safety equipment by small business owners. Participants

were 21 members of a self-insurance group (SIG) comprised of auto recyclers. Eight sets of variables were examined: (a) marketing tools (video, graphic safety data, and price discount), (b) business demographics, (c) worker's compensation history, (d) personal history, (e) available technology, (f) safety management practices, (g) safety products purchased in the past, and (h) interest in safety services provided by the SIG. Purchasers (N=7) and non-purchasers (N=14) were divided into groups, and independent t-tests were calculated for each variable. Only one of 45 variables was statistically significant: purchase of other safety equipment in the past three years. The results nonetheless suggested other variables might have influenced purchasing: the size of the company, safety compensation costs, and current safety management practices. Additionally, the video appeared to be a much more effective marketing tool than either graphic safety data or a price discount. While exploratory in nature, this study was the first to identify potential variables affecting purchasing behavior of SIG members, and lays the foundation for future investigations with this innovative and growing consumer market.

Best Sellers - Books :

- [Tomorrow, And Tomorrow, And Tomorrow: A Novel By Gabrielle Zevin](#)
- [Leigh Howard And The Ghosts Of Simmons-pierce Manor](#)
- [The Subtle Art Of Not Giving A F*ck: A Counterintuitive Approach To Living A Good Life By Mark Manson](#)
- [It's Not Summer Without You By Jenny Han](#)
- [Leigh Howard And The Ghosts Of Simmons-pierce Manor By Shawn M. Warner](#)
- [Reminders Of Him: A Novel By Colleen Hoover](#)
- [The Nightingale: A Novel](#)
- [The Wonderful Things You Will Be By Emily Winfield Martin](#)
- [Reminders Of Him: A Novel](#)
- [Can't Hurt Me: Master Your Mind And Defy The Odds](#)