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MONROE DECKER

Contabilidad de costos directos y su contribucion Ecoe Ediciones
 Contabilidad administrativa muestra, de manera estructurada, las herramientas para esta rama de la contabilidad. Esto a través de la importancia y aplicación de la misma. En el libro se proporciona información para la planeación de costos, ingresos y utilidades, así como los métodos alternativos de costeo, los diferentes tipos de costos y los métodos de fijación de precios para llevar a cabo la adecuada toma de decisiones.
 Contabilidad administrativa IMCP
 CONTENIDO: La información financiera y administrativa como fundamento para el

diseño de estrategias - El papel de la contabilidad administrativa en el control administrativo - El papel de la contabilidad administrativa en el proceso de la toma de decisiones - El papel de la contabilidad administrativa en la plantación.
Introduction to Management Accounting, Chap. 1-14 McGraw-Hill/Irwin
 Make the right decisions with Horngren/Sundem/Stratton!
 Horngren/Sundem/Stratton's best-selling texts emphasize decision-making throughout each chapter. Decision-making is introduced in the early text chapters and also appears in many of the text features: "Making Managerial Decisions" boxes, critical thinking exercises, and more. As always, students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just

inventory valuation. Two text versions enable faculty to select a text that only covers management accounting concepts (Chs. 1-14) or one that includes three chapters of financial accounting review (Chs. 1-17). New OneKey provides the convenience of having all text resources in a single location and available in your choice of course management platform: BlackBoard, WebCT, and CourseCompass. OneKey also includes PH Grade Assist on-line homework with automatic grading and infinite practice for students).
Cost Management Routledge
 KEY BENEFIT: David's Strategic Management offers a skills-oriented, practitioner perspective that has been updated with modern cases to reflect current research and strategy. This text covers strategy formulation issues such as business ethics, global vs. domestic

operations, vision/mission, matrix analysis, partnering, joint venturing, competitive analysis, and includes a brand new cohesion case on the Walt Disney Company. For management professionals, small business owners and others involved in business.

Contabilidad administrativa Grupo Editorial Patria

Fully revised and updated, this second edition of Participatory Action Research (PAR) provides new theoretical insights and many robust tools that will guide researchers, professionals and students from all disciplines through the process of conducting action research 'with' people rather than 'for' them or 'about' them. PAR is collective reasoning and evidence-based learning focussed on social action. It has immediate relevance in fields ranging from community development to education, health, public engagement, environmental issues and problem solving in the workplace. This new edition has been extensively revised to create a user-friendly textbook on PAR theory and practice, including: updated references and a comprehensive overview of different approaches to PAR (pragmatic, psychosocial, critical); more emphasis on the art of process design, especially in complex social settings characterized by uncertainty and the unknown; developments in the use of Web2 collaborative tools and digital strategies to support real-time data gathering and processing; updated examples and stories from around the world, in a wide range of fields; critical commentaries on major issues in the social sciences, including stakeholder theory, systems thinking, causal analysis, monitoring and evaluation, research ethics, risk assessment and social innovation. This modular textbook provides novel perspectives and ideas in a longstanding tradition that strives to reconnect science and the inquiry process with life in society.

It provides coherent and critical treatment of core issues in the ongoing evolution of PAR, making it suitable for a wide range of undergraduate and postgraduate courses. It is intended for use by researchers, students and working professionals seeking to improve or rethink their approach to co-creating knowledge and supporting action for the well-being of all. **Strategic Management** Editorial Limusa S.A. De C.V.

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Reglamento general de contabilidad administrativa Pearson Educación

Perspective and orientation; Framework and approach; Methods and techniques of planning and control; Organizational considerations; Staff roles and organizational relationships.

Fundamentos de contabilidad administrativa Nabu Press

Contains 4,538 terms of accounting. *Contabilidad administrativa* South Western Educational Publishing
Cost Management: Accounting and Control emphasizes that changing conditions often require a change in cost management systems. Emphasizing this point stresses the dynamic and exciting nature of the field. By taking a systems approach -- one that first covers functional-based cost and control and then activity-based cost systems -- students understand how to understand and manage any cost management system.

Teoría y problemas de contabilidad administrativa McGraw-Hill/Irwin

El texto contiene los temas más relevantes de la contabilidad administrativa, los cuales son de suma utilidad para estudiantes y profesionales de la administración, a fin de que sepan interpretar la información financiera y, con base en ella, tomar las decisiones que lleven a mejorar la eficiencia y rentabilidad de sus organizaciones.

Contabilidad administrativa está escrita de manera didáctica y amigable para estudiantes y profesionales de la administración, de modo que entiendan y aprendan la aplicación de las diversas técnicas y metodologías a casos prácticos de la vida real de las empresas. Entre las aportaciones valiosas de la obra está la administración basada en actividades que, al fundamentarse en los principios del costeo ABC, se enfoca en tomar decisiones de carácter estratégico como son la selección de proveedores, el análisis de la rentabilidad de los clientes, la elección del diseño de producto más conveniente y la evaluación de inversiones. El libro contiene la mayoría de los métodos utilizados para fijar precios, como son los basados en el costo y los del mercado, incluyendo además la fijación de precios con base en actividades, la cual toma en cuenta los principios del costeo por actividades para estimar el costo del producto o servicio y con éste, fijar su precio.

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