

The Knowledge Creating Company How Japanese Companies Create Dynamics Of Innovation Ikujiro Nonaka

Value-based Knowledge Management

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE)

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The Wise Company

The Knowledge Management Yearbook 2000-2001

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Information, Organization and Management

The Essentials of Knowledge Management

Extreme Toyota

The Complete Guide to Knowledge Management

Towards Organizational Knowledge

Becoming a Knowledge-Sharing Organization

Knowledge Creation

Knowledge Construction Methodology

The Associated Press Stylebook 2015

Managing Industrial Knowledge

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The Knowledge-Creating Company

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Value-based Knowledge Management

Penguin

From knowledge to wisdom -- The

foundations of knowledge practice --

Towards a model of knowledge creation

and practice -- Judging goodness --

Grasping the essence -- Creating Ba --

Communicating the essence -- Exercising

"political" power -- Fostering practical

wisdom in others -- Epilogue.

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE) Wiley

The creation and management of knowledge has become a central concern to business and management, both as a source of value and as an opportunity to achieve and sustain competitive advantage. This new book brings together leading thinkers in the area of knowledge and innovation management in a state of the art collection of studies in this field.

Atomic Habits OUP USA

Extreme Toyota offers the first real,

comprehensive inside look at what makes one of the world's best companies run. With unprecedented access to the inner working of Toyota, the authors spent six years researching the company, interviewing hundreds of executives and employees, and discovering the company's secret of success. What they uncovered will surprise you and change the way you think about business. Simultaneously rigidly traditional and seriously innovative, it is precisely those internal contradictions that make the company so successful and admired. [The Knowledge-creating Company](#) Routledge

A fully revised and updated edition of the bible of the newspaper industry
Working Knowledge Oxford University Press

A straightforward guide to leveraging your company's intellectual capital by creating a knowledge management culture
The Complete Guide to Knowledge Management offers managers the tools they need to create an organizational culture that improves knowledge sharing, reuse, learning, collaboration, and innovation to ensure measurable growth. Written by internationally recognized knowledge management pioneers, it addresses all those topics in knowledge management that a manager needs to ensure organizational success. Provides plenty of real-life examples and case studies Includes interviews with prominent managers who have successfully implemented knowledge management structures within their organizations Offers chapters composed of short theoretical explanations and practical methods that you can utilize, based primarily on hands-on author experience Taking an intellectual journey into knowledge management, beginning with an understanding of the concept of intellectual capital and how to establish an appropriate culture, this book looks at the human aspects of managing knowledge workers, promoting interactions for knowledge creation and sharing.

The Palgrave Encyclopedia of Strategic Management John Wiley & Sons

A frequent complaint in literature is that services have been previously largely overlooked by innovation researchers and technology policy makers. Given the unarguable growth in the importance of the service sectors, increasing numbers of researchers and policy makers have taken a fresh look at service activities.
Innovation Systems in the Service Economy: Measurement and Case Study Analysis presents contributions which increase the understanding of the role of services in the development of the division of labor in modern economics. This volume is devoted to the elaboration and understanding of the following two themes. First, service firms can be innovative in their own right, even though the process of innovation and the kinds of innovation may be different from those traditionally associated with manufacturing and other primary activities. Second, service firms and associated activities play an important role in the evolving division of creative labor which is constituted by modern innovative systems.

Handbook on Knowledge Management 1 Springer

This book demonstrates that innovative ideas are systematically constructed in the creative space spanned by the dimensions of systems thinking and knowledge management. Readers will be introduced to this proposition in the final chapter, after learning about the key innovation theories, design thinking, systems thinking, and idea creation methods in systems science and knowledge science. The content provided throughout the book supports knowledge creation in various fields, the management of research and business projects, and the creation of promotion stories for products and services. Practitioners who are seeking to create innovative ideas can systematically learn the minimum theories and methods required, while graduate students will be equipped to link their research to innovation by learning the essence of systems science and knowledge science and considering selected issues. Lastly, the book includes suggestions for future research directions in knowledge science.
Innovation Systems in the Service Economy Springer Nature

To explain how this is done - and illuminate Japanese business practices as they do so - the authors range from Greek philosophy to Zen Buddhism, from classical economists to modern management gurus, illustrating the theory of organizational knowledge creation with case studies drawn from such firms as Honda, Canon, Matsushita, NEC, Nissan, 3M, GE, and even the U.S. Marines. In addition, the authors show that, to create knowledge, the best management style is neither top-down nor bottom-up, but rather what they call "middle-up-down," in which the middle managers form a bridge between the ideals of top management and the chaotic realities of the frontline.
Knowledge Science John Wiley & Sons

"Addressing the critical issue of knowledge transfer within an organization, this book offers practical advice on how to structure the transition of documented information and the even more valuable non-documented knowledge that outgoing staffers have-before it leaves with them. Whether a result of a retirement, an acquisition, promotions, transfers, or layoffs-all organizations have lost what these authors call "deep smarts" when workers leave. Now, Dorothy Leonard and Walter Swap, coauthors of the popular *Deep Smarts*, and their coauthor Gavin Barton offer a solution. The trio has constructed a new approach that not only helps organizations put in place the structures and practices to pass along

knowledge from expert to successor, but also identifies tacit knowledge-knowledge that is largely undocumented and lives inside of people's heads. Based on theory and research, this book offers a variety of examples, tools, and templates to take action before essential knowledge disappears"--

Productive Workplaces Springer Science & Business Media

The Knowledge Management Yearbook is the most current and comprehensive resource available for knowledge management professionals; no other source of information so thoroughly surveys the state of the knowledge management discipline and industry and how they impact businesses and other organizations. Featuring both definitive articles and cutting-edge knowledge management techniques and research contributed by authorities, The Knowledge Management Yearbook covers the nature of knowledge and its management, knowledge-based strategies, knowledge management and organizational learning, and knowledge tools, techniques, and processes. The reference section includes a set of up-to-date directories detailing on-line knowledge management resources, KM publications and organizations, and notable KM Quotes. The glossary of KM terms is increasingly perceived by the industry as a benchmark by which this evolving discipline is defined. The Knowledge Management Yearbook is an indispensable volume for any professional helping to shape his or her organization's knowledge strategy.

The Knowledge-Creating Company Project Management Institute

The Springboard: How Storytelling Ignites Action in Knowledge-Era Organizations is the first book to teach storytelling as a powerful and formal discipline for organizational change and knowledge management. The book explains how organizations can use certain types of stories ("springboard" stories) to communicate new or envisioned strategies, structures, identities, goals, and values to employees, partners and even customers. Readers will learn techniques by which they can help their organizations become more unified, responsive, and intelligent. Storytelling is a management technique championed by gurus including Peter Senge, Tom Peters and Larry Prusak. Now Stephen Denning, an innovator in the new discipline of organizational storytelling, teaches how to use stories to address challenges fundamental to success in today's information economy.

The knowledge-creating company. Create

le dinamiche dell'innovazione Harvard Business Press

"These two volumes analyze Japan from the Knowledge Economy perspective, covering a wide range of sectoral issues in development including the macro economic framework, education and skills training, the national innovation system, science and technology, information and communication technology, and infrastructure. While Volume 1 explores the four pillars of the "Knowledge for Development" framework, the second volume presents up-to-date case studies of outstanding Japanese private companies that each characterize different aspects of the Knowledge Economy. By combining economics and business, these volumes allow readers to grasp the full scope of today's knowledge economy."

Tacit Knowledge in Organizations SAGE

Strategy and Business 2012

Organizational Culture Book of the Year

This third edition of the classic resource, *Productive Workplaces* is smart, well-written and well-researched, thoughtful, somewhat provocative, and a one-of-a-kind review of the integration of economics, technology, and people. It covers such topics as: the work on self as integral to organizational change; the revision of Lewinian concepts for a new era; and the history behind "getting everybody improving whole systems" as a response to fast change and increasing diversity (not the same as using any particular method). The themes, case studies (many revisited), and models are as relevant as ever.

Hitotsubashi on Knowledge Management

World Bank Publications

PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, *The Standard for Project Management* enumerates 12 principles of project management and the *PMBOK® Guide & Seventh Edition* is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the *PMBOK® Guide*: • Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); • Provides an entire section devoted to tailoring the development approach and processes; • Includes an expanded list of models, methods, and artifacts; • Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates

with *PMI standards+*™ for information and standards application content based on project type, development approach, and industry sector.

Global Encyclopedia of Public Administration, Public Policy, and Governance Palgrave Macmillan

This book offers a comprehensive treatment of the economic and technical foundations for new organizational forms, relations and processes. It provides a wide range of underlying concepts and frameworks that help the reader understand the major forces driving organizational and marketplace change, rather than presenting these changes as simple outcomes of technological or management fads. Contains case studies are included.

Managing Flow Springer Science & Business Media

In a world where the only certainty is uncertainty, the one sure source of lasting competitive advantage is knowledge. The best companies survive by consistently creating new knowledge, disseminating it widely throughout the organization, and quickly leveraging it in their business processes and their products. In *The Knowledge-Creating Company*, Ikujiro Nonaka shows how your company can exploit its knowledge to continually innovate and reinvent itself in the face of relentless change. Since 1922, *Harvard Business Review* has been a leading source of breakthrough ideas in management practice. The *Harvard Business Review Classics* series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

Critical Knowledge Transfer World Bank Publications

Knowledge Management (KM) is the art and science of utilizing knowledge as the most important resource towards gaining competitive advantage in today's business environment. Despite the huge and growing interest in KM, there has been no serious attempt to bridge theory and practice, the practices of East and West, the soft side (organizational capabilities) with the hard side (information technology), or the practices of large companies with start-ups. Until now. Written by the Dean of Hitotsubashi Business School in Tokyo, the world's leading centre of KM, and featuring contributions from thought leaders around the world, this book will provide a synthesis towards the emerging field of

KM. It brings together the latest trends in the field and re-ignites the debate on the future form of knowledge management.

Springer

When *The Knowledge-Creating Company* (OUP; nearly 40,000 copies sold) appeared, it was hailed as a landmark work in the field of knowledge management. Now, *Enabling Knowledge Creation* ventures even further into this all-important territory, showing how firms can generate and nurture ideas by using the concepts introduced in the first book. Weaving together lessons from such international leaders as Siemens, Unilever, Skandia, and Sony, along with their own first-hand consulting experiences, the authors introduce knowledge enabling--the overall set of organizational activities that promote knowledge creation--and demonstrate its power to transform an organization's knowledge into value-creating actions. They describe the five key "knowledge enablers" and outline what it takes to instill a knowledge vision, manage conversations, mobilize knowledge activists, create the right context for knowledge creation, and globalize local knowledge. The authors stress that knowledge creation must be more than the exclusive purview of one individual--or designated "knowledge" officer. Indeed, it demands new roles and responsibilities for everyone in the organization--from the elite in the executive suite to the frontline workers on the shop floor. Whether an activist, a caring expert, or a corporate epistemologist who focuses on the theory of knowledge itself, everyone in an organization has a vital role to play in making "care" an integral part of the everyday experience; in supporting, nurturing, and encouraging microcommunities of innovation and fun; and in creating a shared space where knowledge is created, exchanged, and used for sustained, competitive advantage. This much-anticipated sequel puts practical tools into the hands of managers and executives who are struggling to unleash the power of knowledge in their organization.

Refactoring Workbook Springer Science & Business Media

This influential book establishes the enduring vocabulary and concepts in the burgeoning field of knowledge management. It serves as the hands-on resource of choice for companies that recognize knowledge as the only sustainable source of competitive advantage going forward. Drawing from their work with more than thirty knowledge-rich firms, Davenport and

Prusak--experienced consultants with a track record of success--examine how all types of companies can effectively understand, analyze, measure, and manage their intellectual assets, turning corporate wisdom into market value. They categorize knowledge work into four sequential activities--accessing, generating, embedding, and transferring--and look at the key skills, techniques, and processes of each. While they present a practical approach to cataloging and storing knowledge so that employees can easily leverage it throughout the firm, the authors caution readers on the limits of communications and information technology in managing intellectual capital.

Occupational Outlook Handbook Springer

Science & Business Media

Knowledge science is an emerging discipline resulting from the demands of a knowledge-based economy and information revolution. Explaining how to improve our knowledge-based society, Knowledge Science: Modeling the Knowledge Creation Process addresses problems in collecting, synthesizing, coordinating, and creating knowledge. The book introduces several key concepts in knowledge science: Knowledge technology, which encompasses classification, representation, modeling, identification, acquisition, searching, organization, storage, conversion, and dissemination Knowledge management, which covers three different yet related areas (knowledge assets, knowing processes, knower relations) Knowledge

discovery and data mining, which combine databases, statistics, machine learning, and related areas to discover and extract valuable knowledge from large volumes of data Knowledge synthesis, knowledge justification, and knowledge construction, which are important in solving real-life problems Specialists in decision science, artificial intelligence, systems engineering, behavioral science, and management science, the book's contributors present their own original ideas, including an Oriental systems philosophy, a new episteme in the knowledge-based society, and a theory of knowledge construction. They emphasize the importance of systemic thinking for developing a better society in the current knowledge-based era.

Best Sellers - Books :

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