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Iacocca eNet Press

A New York Times Notable Book of the Year Elizabeth Tyler MacMann, the ambitious First Lady of the United States (and known in the tabloids as “Lady Bethmac”), is on trial for the death of her philandering husband, and the only man who can save her is the boyfriend she jilted in law school—now the most shameless defense attorney in America. Published to rave reviews, No Way to Treat a First Lady is a hilariously warped love story for our time set in the funniest place in America: Washington, D.C.

Personal History Zebra Books

Shortlisted for the Financial Times and Goldman Sachs Business Book of the Year Prize 2008 The Snowball is the first and will be the only biography of the world's richest man, Warren Buffett, written with his full cooperation and collaboration. Combining a unique blend of “The Sage of Omaha's” business savvy, life story and philosophy, The Snowball is essential reading for anyone wishing to discover and replicate the secrets of his business and life success. Warren Buffett is arguably the world's greatest investor. Even as a child he was fascinated by the concept of risk and probability, setting up his first business at the age of six. In 1964 he bought struggling Massachusetts textile firm Berkshire Hathaway and grew it to be the 12th

largest corporation in the US purely through the exercise of sound investing principles - a feat never equalled in the annals of business. Despite an estimated net worth of around US\$62 billion, Buffett leads an intriguingly frugal life taking home a salary of only £50,000 a year. His only indulgence is a private jet, an extravagance he wryly acknowledges by calling it “The Indefensible”. In 2006, he made the largest charitable donation on record, with most of it going to the Bill & Melinda Gates Foundation. The Snowball provides a comprehensive, richly detailed insight one of the world's most extraordinary and much loved public figures.

Summary: Iacocca Macmillan

Recounts the author's early experiences as a fifteen-year-old Gypsy emigrating with her family from the Soviet Union to the United States.

The Snowball Zondervan

The captivating, inside story of the woman who helmed the Washington Post during one of the most turbulent periods in the history of American media. Winner of the Pulitzer Prize for Biography In this bestselling and widely acclaimed memoir, Katharine Graham, the woman who piloted the Washington Post through the scandals of the Pentagon Papers and Watergate, tells her story—one that is extraordinary both for the events it encompasses and for the courage, candor, and dignity of its telling. Here is the awkward child who grew up amid material wealth and emotional isolation; the young bride who watched her brilliant, charismatic husband—a confidant to John F. Kennedy and Lyndon Johnson—plunge into the mental illness that would culminate in his suicide. And here is the widow who shook off her grief and insecurity to take on a president and a

pressman's union as she entered the profane boys' club of the newspaper business. As timely now as ever, *Personal History* is an exemplary record of our history and of the woman who played such a shaping role within them, discovering her own strength and sense of self as she confronted—and mastered—the personal and professional crises of her fascinating life.

Iacocca Penguin

A blueprint for doing business successfully in the rapidly growing Chinese consumer market shares insight into China's remarkable emergence as a global economic power, the nation's seemingly contradictory business practices, and the experiences of high-profile foreign companies and businesspeople. Reprint. 40,000 first printing.

Iacocca Crown

The autobiography of an American legend, the tough-talking, straight-shooting businessman who brought Chrysler back from the brink & in the process became a media celebrity. He became not only one of this country's most powerful & successful executives, but as the son of Italian immigrants who rose spectacularly through the ranks of the Ford Motor Co. to become president, the living embodiment of the American dream. Knocked down from the top at Ford, he got even by becoming the CEO of Chrysler & transforming a dying company into a booming success. A thought-provoking assessment of American business. Photos.

An Autobiography Diane Publishing Company

The troubled automotive executive and maverick of the American car industry recalls the pursuit of his dream to build and sell the DeLorean Motor Car, the ultimate disaster of that venture and his arrest for drug-trafficking, and his newfound faith in Christ

Talking Straight Motorbooks

In his trademark straight-talking style, legendary auto executive Lee Iacocca speaks his mind on the most pressing issues facing America today: the shortage of responsible leaders in the business world and in government; the nation's damaged relations with its longtime allies; the challenges presented by the emergence of China and India on the world's economic stage; the decline of the American car business; and the state of the American family. Iacocca shares the lessons he's learned from a lifetime of hard work and adventure, of spectacular successes and stunning defeats, of integrity and grace and good old-fashioned American optimism.

My Years With General Motors Penguin

Meet a genuine American folk hero cut from the homespun cloth of America's heartland: Sam Walton, who parlayed a single dime store in a hardscrabble cotton town into Wal-Mart, the largest retailer in the world. The undisputed merchant king of the late twentieth century, Sam never lost the common touch. Here, finally, inimitable words. Genuinely modest, but always sure of his ambitions and achievements. Sam shares his thinking in a candid, straight-from-the-shoulder style. In a story rich with anecdotes and the "rules of the road" of both Main Street and Wall Street, Sam Walton chronicles the inspiration, heart, and optimism that propelled him to lasso the American Dream.

Go Like Hell Simon and Schuster

Who Says Elephants Can't Dance? sums up Lou Gerstner's historic business achievement, bringing IBM back from the brink of insolvency to lead the computer business once again. Offering a unique case study drawn from decades of experience at some of America's top companies -- McKinsey, American Express, RJR Nabisco -- Gerstner's insights into management and leadership are applicable to any business, at any level. Ranging from strategy to public relations, from finance to organization, Gerstner reveals the lessons of a lifetime running highly successful companies.

Iacocca Routledge

The celebrated chief executive officer of Chrysler Corporation offers a straightforward account of his career at Ford, of the recent resurgence of Chrysler, and of what is wrong and right with American business

Corporate Culture, Political Rhetoric, and Interpretation Vintage

The 1970s and 1980s heralded the rise of neoliberalism in United States culture, fundamentally reshaping life and work in the United States. Corporate culture increasingly penetrated other aspects of American life through popular press CEO autobiographies and management books that encouraged individuals to understand their lives in corporate terms. Propelled into the public eye by the publication of 1989's *The Art of the Deal*, ostensibly a CEO autobiography, Donald Trump has made a career out of reversing the autobiographical impulse, presenting an image of his life that meets his narrative needs. While many scholars have sought a political precedent for Trump's rise to power, this book argues that Trump's aesthetics and life production uniquely primed him for populist political success through their reliance on the tropes of popular corporate culture. Trump and *Autobiography* contextualizes Trump's autobiographical works as an extension of the popular corporate culture of the 1980s in order to examine how Trump constructs an image of himself that is indebted to the forms, genres, and mechanisms of corporate speech and narrative. Ultimately, this book suggests that Trump's appeal and resilience rest in his ability to signify as though he is a corporation, revealing the degree to which corporate culture has reshaped American society's interpretive processes.

Review and Analysis of Iacocca and Novak's Book Grand Central Publishing

The unique story of Wall Street legend Joe Grano—six defining moments in courage, leadership, and determination that will inspire readers of every age, and at every stage in life From Vietnam to 9/11, from the market crash of '87 to today's financial crisis, Wall Street legend Joe Grano has weathered the most defining crises of the last forty years. Whether leading draftees through combat as a Green Beret in Vietnam, regrouping a team of brokers during the market crash of 1987, or working tirelessly to reopen Wall Street after the attacks on 9/11, Joe has served at the front lines of our nation's most defining moments, leading and even inspiring others when things seem at their darkest. Structured around six specific crises he faced in his life and career, *You Can't Predict a Hero* will describe how Grano was able to triumph over challenges both personal and professional.

Best Sellers - Books :

- [Adult Children Of Emotionally Immature Parents: How To Heal From Distant, Rejecting, Or Self-involved Parents By Lindsay C. Gibson PsyD](#)
- [The Legend Of Zelda: Tears Of The Kingdom - The Complete Official Guide: Collector's Edition](#)

Whether teaching himself to walk again after sustaining crippling battle wounds, rising from his hardscrabble beginnings to become a top broker at Merrill Lynch, or shepherding the merger of PaineWebber and UBS, his experience has been hard-won and his perspective like no one else's. Through it all, Grano has learned to find the opportunity in any crisis, how to calm and inspire those he leads, and how to find the real solution to what can appear as an insurmountable problem. This dynamic book will inspire anyone looking to make sense of our rapidly changing world, and how to grow and even thrive through any challenge. Problems require solutions, and crisis creates true leaders. Joseph J. Grano, Jr. is Chairman and CEO of Centurion Holdings LLC, a company that advises private and public companies. From 2001-2004, Grano was Chairman of UBS Financial Services Inc. (formerly UBS PaineWebber). Having joined the company in 1988, Grano is credited for turning PaineWebber around and shepherding its merger with Swiss banking giant UBS. Grano began his career as a stock broker at Merrill Lynch, where he rose to various senior management positions over 16 years. A decorated war hero, Grano was chosen by the White House to be chairman of the President's Homeland Security Advisory Council after 9/11, a position he held from 2002-2005. The recipient of countless awards for leadership, civic contributions, as well as honorary degrees, he is involved in a wide range of educational and philanthropic endeavors. He and his wife, Kathy, live in New Jersey. Mark Levine has written and collaborated on more than 30 books, including the best sellers *Second Acts*, *Die Broke*, and *Lifescrpts*, as well as hundreds of magazine articles. He lives Ithaca, New York, and is a member of the Authors Guild.

Play Nice But Win Bantam

Explains how the legendary military commander's principles of leadership can be applied to contemporary business situations in the '90s.

Sam Walton Simon & Schuster Limited

A biography of Henry Ford, the industrial visionary who changed the automobile from rich man's toy into affordable necessity.

Leading a Great Enterprise through Dramatic Change Vintage

The book concludes with speeches delivered on special occasions, such as commencements and the celebration of the Statue of Liberty, when Iacocca donned the role of celebrity and statesman.

An Autobiography Harper Collins

Alfred P. Sloan, Jr. led the General Motors Corporation to international business success by virtue of his brilliant managerial practices and his insights into the new consumer economy he and General Motors helped to produce. Sloan's business biography, *My Years With General Motors*, was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants.

Driven Doubleday

Provides straight talk about the major concerns of our lives including our values, American business and economics, and our families.

American Gypsy John Wiley & Sons

NEW YORK TIMES BESTSELLER • WITH A NEW PREFACE BY THE AUTHOR • A powerful memoir of a dramatic year spent battling cancer and reflecting on a long, happy, and lucky life—from the bestselling author of *The Greatest Generation*, whose iconic career in journalism has spanned more than fifty years Tom Brokaw has led a fortunate life, with a strong marriage and family, many friends, and a brilliant journalism career culminating in his twenty-two years as anchor of the NBC *Nightly News* and as bestselling author. But in the summer of 2013, when back pain led him to the doctors at the Mayo Clinic, his run of good luck was interrupted. He received shocking news: He had multiple myeloma, a treatable but incurable blood cancer. Friends had always referred to Brokaw's "lucky star," but as he writes in this inspiring memoir, "Turns out that star has a dimmer switch." Brokaw takes us through all the seasons and stages of this surprising year, the emotions, discoveries, setbacks, and struggles—times of denial, acceptance, turning points, and courage. After his diagnosis, Brokaw began to keep a journal, approaching this new stage of his life in a familiar role: as a journalist, determined to learn as much as he could about his condition, to report the story, and help others facing similar battles. That journal became the basis of this wonderfully written memoir, the story of a man coming to terms with his own mortality, contemplating what means the most to him now, and reflecting on what has meant the most to him throughout his life. Brokaw also pauses to look back on some of the important moments in his career: memories of Nelson Mandela, the Dalai Lama, the fall of the Berlin Wall, the morning of September 11, 2001, in New York City, and more. Through it all, Brokaw writes in the warm, intimate, natural voice of one of America's most beloved journalists, giving us Brokaw on Brokaw, and bringing us with him as he navigates pain, procedures, drug regimens, and physical rehabilitation. Brokaw also writes about the importance of patients taking an active role in their own treatment, and of the vital role of caretakers and coordinated care. Generous, informative, and deeply human, *A Lucky Life Interrupted* offers a message of understanding and empowerment, resolve and reality, hope for the future and gratitude for a well-lived life. Praise for *A Lucky Life Interrupted* "It's impossible not to be inspired by Brokaw's story, and his willingness to share it."—Los Angeles Times "A powerful memoir of battling cancer and facing mortality . . . Through the prism of his own illness, Brokaw looks at the larger picture of aging in America."—Booklist (starred review) "Moving, informative and deeply personal."—The Daily Beast "The former NBC News anchor has applied the fact-finding skills and straightforward candor that were his stock in trade during his reporting days to *A Lucky Life Interrupted*."—USA Today "Brokaw doesn't paste a smiley face on his story. Again and again, the book returns to stories of loss but also of grace, luck and the beauty of having another swing at bat."—The Washington Post "Engaging . . . [with] the kind of insight that is typical of Mr. Brokaw's approach to life and now to illness."—The Wall Street Journal "Powerful and courageous . . . [Brokaw] looks ahead to the future with hope."—Bookreporter

Iacocca; an Autobiography by Lee Iacocca with William Novak Random House

*Iacocca*An AutobiographyBantam

- [Kindergarten, Here I Come!](#)
- [The Alchemist, 25th Anniversary: A Fable About Following Your Dream By Paulo Coelho](#)
- [Heart Bones: A Novel](#)
- [We'll Always Have Summer \(the Summer I Turned Pretty\)](#)
- [The 48 Laws Of Power By Robert Greene](#)
- [Little Blue Truck's Springtime: An Easter And Springtime Book For Kids By Alice Schertle](#)
- [I Will Teach You To Be Rich: No Guilt. No Excuses. Just A 6-week Program That Works \(second Edition\) By Ramit Sethi](#)
- [Happy Place By Emily Henry](#)