
Buzz Face To Face Contact And The Urban Economy

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“music miracle” can be found in Sweden’s culture, economy, and thriving music industry, concentrated in Stockholm. While Swedish writer-producers developed early global recognition for making commercially successful pop music, new Swedish writer-producers have continuously emerged during the last two decades. Global artists travel to Stockholm to negotiate, record, and co-write songs. At the same time, Swedish writer-producers are part of a global collaborative network that spans the world. In addition to concrete commercial accomplishments, the Swedish success is also a result of the acquisition of reputational capital gained through positive associations that the global music industry holds about Swedish music. Ultimately, pop songs from Sweden exhibit a form of cultural hybridity, drawing from both local and global cultural expressions.

Handbook of Research on Innovation and Clusters Springer Nature

How are firms, networks of firms, and production systems organized and how does this organization vary from place to place? This book synthesizes theories from across the social sciences with empirical research and case studies in order to answer this question.

A Knowledge Perspective Springer Science & Business Media

"This paper argues that existing models of urban concentrations are incomplete unless grounded in the most fundamental aspect of proximity; face-to-face contact. Face-to-face contact has four main features; it is an efficient communication technology; it can help solve incentive problems; it can facilitate socialization and learning; and it provides psychological motivation. We discuss each of these features in turn, and develop formal economic models of

two of them. Face-to-face is particularly important in environments where information is imperfect, rapidly changing, and not easily codified, key features of many creative activities"-- London School of Economics web site. *Cases and Policies* Edward Elgar Publishing

By bringing together leading theorists and practitioners, this book provides the first comprehensive overview of local economic development theories for over 15 years. It explores the theory behind the key concepts that every economic practitioner must un

Technologies and Applications John Wiley & Sons

This book maps the presence of moving images within the field of public art through encounters with passersby. It argues that far from mere distraction or spectacle, moving images can produce moments of enchantment that can renew, intensify, or challenge our everyday engagement with public space and each other. These artworks also offer frameworks for understanding how moving images operate in public space—how they move viewers and reconfigure the site of the screen. Each chapter explores a mode of address that examines how artists and curators leverage the moving image’s attentional power to engage audiences, create spaces, make place, and challenge assumptions. This book also examines the difficulties and compromises that arise when using urban screens for public art.

The Relational Economy SAGE Publications

This book pragmatically explores the myths, concepts, policies, key conditions and tools for enhancing creative knowledge cities. The authors provide a critical reflection on the reality of city

concepts including university-city alignment for campus planning, labour market conditions, social capital and proximity, triple helix based transformation, and learning by city governments. Original examples from both the EU and US are complemented by detailed case studies of cities including Rotterdam, Vienna and Munich. The book also examines the reality of knowledge cities in emerging economies such as Brazil and China, with a focus on institutional transferability. Key conditions addressed include soft infrastructure, knowledge spillovers among firms and the connectivity of cities via transport networks to allow the creation of new hubs of knowledge-based services.

The Routledge International Handbook of Walking Springer Nature

Who holds the power in financial markets? For many, the answer would probably be the large investment banks, big asset managers, and hedge funds. These are the organizations that are in the media's spotlight and whose leaders and employees command outsized salaries and bonuses. They are the supposed leading edge of global finance and their power seems almost absolute, even as questions abound about their social and economic utility. But more and more asset owners are confronting the status quo, the power to exact high fees and the focus on the short term. The New Frontier Investors chronicles the rise of this new group of long horizon asset owners that includes some of the world's largest pension funds, sovereign wealth funds, and endowments. These asset owners are driving the business of asset management to a new frontier by retaking responsibility of the end-to-end management of their investment portfolios and by re-conceptualizing

investment decision-making. The lessons illustrated in The New Frontier Investors fly in the face of conventional wisdom, which has it that these asset owners are at a disadvantage to the private sector fund managers and other service providers. These asset owners are supposedly not able to attract talent nor do they have the organizational capabilities to compete. That many are located far from the markets in which they invest only exacerbates the problem. But this is incorrect. This expanding group of asset owners is learning how to make the most of their scale and long time horizons, finding new ways to attract talent, to collaborate, and to build greater alignment with the users of capital. They are not at a disadvantage. They are at an advantage. The New Frontier Investors is essential reading for anyone wanting to see a change in global financial markets and the professionalization of asset owners worldwide, from public pension funds and sovereign wealth funds to foundations and endowments. It is thus required reading for the senior executives and employees working in the field of beneficiary institutional investment, as well as government officials and others that have a stake in the design and governance of beneficiary financial institutions and long-term capital.

City Competitiveness and Improving Urban Subsystems: Technologies and Applications OUP Oxford

Business travel has become indispensable to the global economy, not only due to its necessity in the maintaining of corporate networks, but also because of the associated economies that cater to the daily requirements of the business traveller.

Underlying these developments are concerns over the environmental impact of increasing air travel, which are likely to generate new challenges for the future of business travel. From a team of international experts comes this analysis of the role, nature and effects of modern business travel. Issues addressed include the relationships between airlines and business travellers, the role of mobility in business, and the opportunities and challenges created by mobile workforces. The study combines theoretical advances with comprehensive analysis, and will provoke debate across the social sciences on the nature, organization and space of work in the twenty-first century. *Clusters, Networks, and Innovation* Oxford University Press

Taking the case of the Norwegian petroleum industry as its vantage point, the book discusses the question of industrial transformations in resource-based industries. The book presents new, empirically-based analyses of the development of the petroleum industry, with an emphasis on three ongoing transformation processes: Technological upgrading and innovation in upstream petroleum. Globalisation of the petroleum industry and suppliers' experiences of entering foreign markets. Diversification into and out of petroleum – and the potential for new growth paths after oil. Drawing together a range of key thinkers in this field, this volume addresses the ways in which the petroleum industry and its supply industry has changed since the turn of the millennium. It provides recommendations for the development of resource economies in general and petroleum economies in particular. This book will be of great interest to students and scholars of energy policy and

economics, natural resource management, innovation studies and the politics of the oil and gas sector.

Institutions, Incentives and Communication in Economic Geography Princeton University Press

In a globalizing, knowledge-based economy, innovation and creative capacity lead to economic prosperity. Starting in 2006, the Innovation Systems Research Network began a six year-long study on how city-regions in Canada were surviving and thriving in a globalized world. That study resulted in the "Innovation, Creativity, and Governance in Canadian City-Regions" series, which examines the impact of innovation, talent, and institutions on sixteen city-regions across Canada. This volume explores how the social dynamics that influence innovation and knowledge flows in Canadian city-regions contribute to transformation and long-term growth. With case studies examining cities of all sizes, from Toronto to Moncton, *Innovating in Urban Economies* analyzes the impact of size, location, and the regional economy on innovation and knowledge in Canada's cities.

Quantitative Regional Economic and Environmental Analysis for Sustainability in Korea Columbia University Press

Walking is an essentially human activity. From a basic means of transport and opportunity for leisure through to being a religious act, walking has served as a significant philosophical, literary and historical subject. Thoreau's 1851 lecture on Walking or the Romantic walks of the Wordsworths at Grasmere in the early 19th Century, for example, helped create a philosophical foundation for the importance of the act of walking as an act of engagement with nature. Similarly, and sometimes inseparable

from secular appreciation, pilgrimage trails provide opportunities for finding self and others in the travails of the walk. More recently, walking has been embraced as a means of encouraging greater health and well-being, community improvement and more sustainable means of travel. Yet despite the significance of the subject of walking there is as yet no integrated treatment of the subject in the social science literature. This handbook therefore brings together a number of the main themes on the study of walking from different disciplines and literatures into a single volume that can be accessed from across the social sciences. It is divided into five main sections: culture, society and historical context; social practices, perceptions and behaviours; hiking trails and pilgrimage routes; health, well-being and psychology; and method, planning and design. Each of these highlights current approaches and major themes in research on walking in a range of different environments. This handbook carves out a unique niche in the study of walking. The international and cross-disciplinary nature of the contributions of the book are expected to be of interest to numerous academic fields in the social and health sciences, as well as to urban and regional planners and those in charge of the management of outdoor recreation and tourism globally.

The Global Evolution of a New South City Oxford University Press

The rapid evolution of Charlotte, North Carolina, from “regional backwater” to globally ascendant city provides stark contrasts of then and now. Once a regional manufacturing and textile center, Charlotte stands today as one of the nation's premier banking and financial cores with interests reaching broadly into global markets. Once

defined by its biracial and bicultural character, Charlotte is now an emerging immigrant gateway drawing newcomers from Latin America and across the globe. Once derided for its sleepy, nine-to-five “uptown,” Charlotte's center city has been wholly transformed by residential gentrification, corporate headquarters construction, and amenity-based redevelopment. And yet, despite its rapid transformation, Charlotte remains distinctively southern—globalizing, not yet global. This book brings together an interdisciplinary team of leading scholars and local experts to examine Charlotte from multiple angles. Their topics include the banking industry, gentrification, boosterism, architecture, city planning, transit, public schools, NASCAR, and the African American and Latino communities. United in the conviction that the experience of this Sunbelt city—center of the nation's fifth-largest metropolitan area—offers new insight into today's most pressing urban and suburban issues, the contributors to *Charlotte, NC: The Global Evolution of a New South City* ask what happens when the external forces of globalization combine with a city's internal dynamics to reshape the local structures, landscapes, and identities of a southern place.

Urban Empires Springer

Ubiquitous computing has a vision of information and interaction being embedded in the world around us; this forms the basis of this book. Built environments are subjects of design and architects have seen digital elements incorporated into the fabric of buildings as a way of creating environments that meet the dynamic challenges of future habitation. Methods for prototyping interactive buildings are discussed and the theoretical overlaps between both

domains are explored. Topics like the role of space and technology within the workplace as well as the role of embodiment in understanding how buildings and technology can influence action are discussed, as well as investigating the creation of place with new methodologies to investigate the occupation of buildings and how they can be used to understand spatial technologies. Architecture and Interaction is aimed at researchers and practitioners in the field of computing who want to gain a greater insight into the challenges of creating technologies in the built environment and those from the architectural and urban design disciplines who wish to incorporate digital information technologies in future buildings.

Global Entertainment Media Routledge
When we talk about media and the economy, 'the economy' is usually understood as the macro economy or GDP, while 'the media' usually refers to television and print news, or the digital output of mainstream news providers. But communication about money and the economy in everyday life is far more wide-ranging than this. It is also changing: opportunities to discuss economic matters – whether public or personal – have proliferated online, while new payment systems and shopping platforms embed economic behaviour more deeply into communications infrastructures. Challenging earlier narrow definitions, this ambitious book offers a new framework for thinking about the role of communication in our economic lives. Foregrounding the broader category of communicative practices, the book understands economic life not only in terms of the macro economy, but more sociologically as a set of processes of providing for

material wants and needs. How we talk about these wants and needs, and our means for meeting them, is how we come to understand our economic lives as meaningful. The book explores how our economic lives are constructed communicatively in a variety of modes that move through, but also exceed, mass media – from the symbolism of credit cards to the language used by economists, and from social media promotion to debates in online forums. Communication and Economic Life is a vital resource for students and scholars in media and communications and sociology, and for anyone interested in how we talk about economic lives.

International Business Travel in the Global Economy WIT Press

This book contains expanded versions of research papers presented at the international sessions of Annual Conference of the Japanese Society for Artificial Intelligence (JSAI), which was held online in June 2020. The JSAI annual conferences are considered key events for our organization, and the international sessions held at these conferences play a key role for the society in its efforts to share Japan's research on artificial intelligence with other countries. In recent years, AI research has proved of great interest to business people. The event draws both more and more presenters and attendees every year, including people of diverse backgrounds such as law and the social sciences, in addition to artificial intelligence. We are extremely pleased to publish this collection of papers as the research results of our international sessions.

How Economics, Institutions, Social Interaction, and Politics Shape Development IGI Global

Why do some cities grow economically

while others decline? Why do some show sustained economic performance while others cycle up and down? In *Keys to the City*, Michael Storper, one of the world's leading economic geographers, looks at why we should consider economic development issues within a regional context--at the level of the city-region--and why city economies develop unequally. Storper identifies four contexts that shape urban economic development: economic, institutional, innovational and interactional, and political. The book explores how these contexts operate and how they interact, leading to developmental success in some regions and failure in others. Demonstrating that the global economy is increasingly driven by its major cities, the keys to the city are the keys to global development. In his conclusion, Storper specifies eight rules of economic development targeted at policymakers. *Keys to the City* explains why economists, sociologists, and political scientists should take geography seriously.

[Selected Papers from the Annual Conference of Japanese Society of Artificial Intelligence \(JSAI 2020\)](#) Edward Elgar Publishing

Governments and regional authorities often express the belief that the key to prosperity and economic expansion is related to the ability of countries to sustain regional clusters of competitiveness and innovation. The book reviews the most important conceptual approaches to the analysis of the emergence, growth and evolution of clusters of innovation. Drawing from the different experiences of industrial districts and high-tech regions such as

Silicon Valley, Boston's biotech region, and Hsinchu-Taipei, the contributions in this book offer a broad interpretative framework and policy implications for the creation and strengthening of competitive clusters. Themes include: · the wide variety of existing clusters and the diversity in their emergence and growth; · the international mobility of factors and demand linkages; · the role of different network types and the social setting; · the accumulation of capabilities in key large actors and the importance of spinoffs and new firm formation; · the role of different learning regimes and sectoral specificities; · the importance of social networks, labour mobility, and face-to-face contacts as vehicles of knowledge spillovers. Broad implications are drawn for the design of policies to encourage successful economic clusters in developed and developing clusters.

[Shaping Pop Culture in a Globalized Music Industry](#) Routledge

The two-volume set LNCS 10539 and 10540 constitutes the proceedings of the 9th International Conference on Social Informatics, SocInfo 2017, held in Oxford, UK, in September 2017. The 37 full papers and 43 poster papers presented in this volume were carefully reviewed and selected from 142 submissions. The papers are organized in topical sections named: economics, science of success, and education; network science; news, misinformation, and collective sensemaking; opinions, behavior, and social media mining; proximity, location, mobility, and urban analytics; security, privacy, and trust; tools and methods; and health and behaviour.

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